

Agenda  
Public Meeting

California Water Service Company  
Rancho Dominguez District

Urban Water Management Plan & Conservation Master Plan

June 8, 2011  
3:00 to 5:00 pm

- Purpose of this Meeting
- Introduction of California Water Service Company Staff
- Presentation of the Urban Water Management Plan
- Presentation of the Conservation Master Plan
- Public Comments & Questions

Where to send comments - comments in writing will be accepted through June 15, 2011

Urban Water Management Plan to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Conservation Master Plan to:

Kenneth G. Jenkins, Conservation Manager  
California Water Service Company  
2632 West 237<sup>th</sup> Street  
Torrance, CA 90505  
Or by email at [kjenkins@calwater.com](mailto:kjenkins@calwater.com)

Rancho Dominguez District 2010 UWMP and SBx7-7 Target Method Joint Public Meeting

Name	Organization/Affiliation	Email Address	Telephone Number (optional)
Dana Jacobson	Cal Water		
Sue Cordone	"		
Tom Salzano	"		
Ken Jenkins	"		
JUSTIN SEARLES	CAC WATERZ		

**PROOF OF PUBLICATION**  
(201 5.5 C.C.P.)

STATE OF CALIFORNIA

County of Los Angeles,

I am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the printer of the THE DAILY BREEZE

a newspaper of general circulation, printed and published

in the City of Torrance\*  
County of Los Angeles, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of County of Los Angeles, State of California, under the date of

June 10, 1974

Case Number SWC7146

that the notice, of which the annexed is a printed copy (set in type not smaller than nonpareil), has been published in each regular and entire issue of said newspaper and not in any supplement there of on the following dates, to-wit

May 6, 13,

all in the year 2011

the foregoing is true and correct.

Dated at Torrance

California, this 13 May 2011

\*The Daily Breeze circulation includes the following cities:  
Carson, Compton, Culver City, El Segundo, Gardena, Harbor City, Hawthorne, Hermosa Beach, Inglewood, Lawndale, Lomita, Long Beach, Manhattan Beach, Palos Verdes Peninsula, Palos Verdes, Rancho Palos Verdes, Rancho Palos Verdes Estates, Redondo Beach, San Pedro, Santa Monica, Torrance and Wilmington



**NOTICE OF INTENT TO ADOPT  
AN URBAN WATER MANAGEMENT PLAN  
AND  
HOLD A PUBLIC MEETING  
TO  
RECEIVE COMMENTS ON THE PROPOSED PLAN  
CALIFORNIA WATER SERVICE COMPANY'S  
PALOS VERDES DISTRICT**

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be referred to as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare and adopt an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to both public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and management activities. The components of the plan may vary according to an individual community's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Palos Verdes District, which is located in Los Angeles County. The Palos Verdes District serves all the area incorporated by the Cities of Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills, and Rolling Hills.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan to address the water service conditions in the Palos Verdes District. It is Cal Water's intent to adopt that plan and file it with the Department of Water Resources, the California State Library, and any city or county which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in part to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing C and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the *Memorandum of Understanding Regarding Urban Water Conservation in California* (MUC) of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Palos Verdes District will be presented to the Cities, Counties and public agencies by Cal Water's Palos Verdes District in conjunction with the UWMP.

**Schedule of upcoming actions:**

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Rancho Dominguez Customer Service Center, 2632 W. 237th Street, Torrance CA 90505.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (310) 257-1414.

As an alternative to reviewing the Proposed Urban Water Management Plan in Cal Water's Dominguez District Customer Service Center, Cal Water has placed an electronic copy of the Proposed Urban Water Management Plan on an FTP site, where the plan may be reviewed and/or downloaded.

The site can be accessed at <http://calwater.ftp.today.com>.

The user name is **cwsftp25** and the password is **Lap10p**.

The UWMP will be available at this FTP site from April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy, you may contact Michael Bolzowski at the company headquarters at 1720 North First Street, San Jose, California 95112-4598, by calling (408) 367-8200, or by email [mbolzowski@calwater.com](mailto:mbolzowski@calwater.com).

A Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on June 8, 2011, from 3:00 p.m. to 5:00 p.m. in the Rancho Dominguez Customer Service Center Conference Room located at 2632 W. 237th Street, Torrance CA 90505.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP you may send your comments in writing via mail or email to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

Comments regarding the Conservation Master Plan for Palos Verdes should be sent to:

Kenneth G. Jenkins, Conservation Manager  
California Water Service Company  
2632 West 237th Street  
Torrance, CA 90505  
[kjenkins@calwater.com](mailto:kjenkins@calwater.com)