

**MAILED**  
April 1, 2011



**NOTICE OF INTENT TO ADOPT  
AN URBAN WATER MANAGEMENT PLAN  
AND  
HOLD A PUBLIC MEETING  
TO  
RECEIVE COMMENTS ON THE PROPOSED PLAN  
  
CALIFORNIA WATER SERVICE COMPANY  
SELMA DISTRICT**

**REMINDER MESSAGE**

The Proposed Urban Water Management Plan is now available for review during normal business hours at the Selma District Customer Service Center, located at 2042 2nd Street Selma, CA 93662.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan. These arrangements can be made by calling (559) 896-4546.

Cal Water has placed the Selma UWMP on an FTP site, where City and County officials may access any portion of the plan for review. The site can be accessed at

<http://calwater.ftptoday.com> ;

the user name is **cwsftp28** and the password is **c9mput3r**.

The UWMP will be available at this FTP site on or about April 1, 2011 through June 15, 2011.

The Public Meeting to receive comments on the Proposed Urban Water Management Plan will be held on May 25, 2011, from 10:00 a.m. to 12:00 p.m., at the Swan Court Conference Center in the Holiday Inn / Spike N Rail Steakhouse, locate at 2950 Pea Soup Andersen Blvd., Selma, CA 93662

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail or email to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Cal Water will receive comments on the proposed UWMP from April 1, 2011 through June 15, 2011.

**MAILED**  
March 4, 2011



**NOTICE OF INTENT TO ADOPT  
AN URBAN WATER MANAGEMENT PLAN  
AND  
HOLD A PUBLIC MEETING  
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CALIFORNIA WATER SERVICE COMPANY  
SELMA DISTRICT**

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Selma District, which is located in Fresno County. The Selma District serves the City of Selma.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Selma District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the *Memorandum of Understanding Regarding Urban Water Conservation in California* (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Selma District will be presented to the Cities, Counties and public served by Cal Water's Selma District in conjunction with the UWMP.

**Schedule of upcoming actions:**

On or about April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan will be available for review during normal business hours at the Selma District Customer Service Center, located at 2042 2nd Street Selma, CA 93662.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (559) 896-4546.

As an alternative to reviewing the Proposed Urban Water Management Plan or Conservation Master Plan in Cal Water's Selma District Customer Service Center, Cal Water will make an electronic copy of the Proposed Urban Water Management Plan available on or about April 1, 2011.

It is Cal Water's intent to place the Selma UWMP on an FTP site, where City and County officials may access any portion of the plan for review. The site can be accessed at <http://calwater.ftptoday.com> ; the user name is **cwsftp28** and the password is **c9mput3r**.

The UWMP will be available at this FTP site on or about April 1, 2011 through June 15, 2011.

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy, you may contact Michael Bolzowski at the company's headquarters at 1720 North First Street, San Jose, California 95112-4598, by calling (408) 367-8200, or by email at [mbolzowski@calwater.com](mailto:mbolzowski@calwater.com).

The Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on May 25, 2011, from 10:00 a.m. to 12:00 p.m., at the Swan Court Conference Center in the Holiday Inn / Spike N Rail Steakhouse, locate at 2950 Pea Soup Andersen Blvd., Selma, CA 93662

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail to:

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California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598

Or by email at [tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Comments regarding the Conservation Master Plan for Selma should be sent to:

Kenneth G. Jenkins, Conservation Manager  
California Water Service Company  
2632 West 237<sup>th</sup> Street  
Torrance, CA 90505

Or by email at [kjenkins@calwater.com](mailto:kjenkins@calwater.com)

If there were any errors in the address to which notice was sent, please send corrections to Tom Salzano at the above address so that we can update our information.

Also, please share this with others on your staff that may have the need to know.

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May 20, 2008

City of Selma  
DB Heusser, City Manager  
1710 Tucker Street  
Selma, CA 93662

Dear Mr. Heusser,

California Water Service Company (Cal Water) is in the process of preparing an update to the current Urban Water Management Plan (UWMP) for the Selma District as a part of its 2009 Public Utilities Commission General Rate Case filing. This UWMP will serve as a long term planning document for water supply and can be an important source of information for city and county General Plans.

Cal Water will file the complete updated Plan with the Department of Water Resources in 2010. We are requesting your participation in the updating of this Plan and are seeking comments on the previous version, which was completed and sent to you in 2006.

We intend to address these comments prior to the normal review period, which occurs in the second quarter of 2009. This will facilitate preparation of the final draft of the UWMP and insure that any issues have been resolved to the satisfaction of both our organizations. Please submit your comments by September 1, 2008 so that we have adequate time to address your concerns.

If necessary we are available for a meeting to discuss these concerns or to provide clarification on the contents of the Plan.

If you do not have a copy of the 2006 Selma District UWMP we would be happy to provide one to you. Please send any comments or questions to my attention:

Thomas Salzano  
Water Resources Planning Supervisor  
1720 North First Street, San Jose, CA 95112  
(408) 367-8340 (phone) (408) 367-8427 (fax)  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Thank you for your time,

*Thomas Salzano*

Thomas A. Salzano  
Water Resources Planning Supervisor

May 20, 2008

Consolidated Irrigation District  
Mark Gilkey, General Manager  
2255 Chandler Street  
Selma, CA 93662

Dear Mr. Gilkey,

California Water Service Company (Cal Water) is in the process of preparing an update to the current Urban Water Management Plan (UWMP) for the Selma District as a part of its 2009 Public Utilities Commission General Rate Case filing. This UWMP will serve as a long term planning document for water supply and can be an important source of information for city and county General Plans.

Cal Water will file the complete updated Plan with the Department of Water Resources in 2010. We are requesting your participation in the updating of this Plan and are seeking comments on the previous version, which was completed and sent to you in 2006.

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Water Resources Planning Supervisor  
1720 North First Street, San Jose, CA 95112  
(408) 367-8340 (phone) (408) 367-8427 (fax)  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Thank you for your time,

*Thomas Salzano*

Thomas A. Salzano  
Water Resources Planning Supervisor

May 20, 2008

Fresno County, Planning and Resource Management  
Carolina Hogg, Planning Director  
2200 Tulare Street, Suite A  
Fresno, CA 93721

Dear Ms. Hogg,

California Water Service Company (Cal Water) is in the process of preparing an update to the current Urban Water Management Plan (UWMP) for the Selma District as a part of its 2009 Public Utilities Commission General Rate Case filing. This UWMP will serve as a long term planning document for water supply and can be an important source of information for city and county General Plans.

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[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Thank you for your time,

*Thomas Salzano*

Thomas A. Salzano  
Water Resources Planning Supervisor



May 20, 2008

Kings River Conservation District  
David B. Orth, General Manager  
4886 East Jensen Avenue  
Fresno, CA 93725

Dear Mr. Orth,

California Water Service Company (Cal Water) is in the process of preparing an update to the current Urban Water Management Plan (UWMP) for the Selma District as a part of its 2009 Public Utilities Commission General Rate Case filing. This UWMP will serve as a long term planning document for water supply and can be an important source of information for city and county General Plans.

Cal Water will file the complete updated Plan with the Department of Water Resources in 2010. We are requesting your participation in the updating of this Plan and are seeking comments on the previous version, which was completed and sent to you in 2006.

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Water Resources Planning Supervisor  
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(408) 367-8340 (phone) (408) 367-8427 (fax)  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Thank you for your time,

*Thomas Salzano*

Thomas A. Salzano  
Water Resources Planning Supervisor

## Jacobson, Dana

---

**From:** Jacobson, Dana  
**Sent:** Monday, December 21, 2009 9:54 AM  
**To:** 'bryanth@cityofselma.com'  
**Subject:** 2010 Cal Water UWMP

Hi Bryant,

I'm working on Cal Water's 2010 Urban Water Management Plan update for Selma. We'll need to discuss the City's growth projections so we can work them into our water demand calculations. Can you please give me a call when you have a few moments? (408) 367-8361. Thanks.

Dana

Dana Jacobson  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361

## Jacobson, Dana

---

**From:** Jacobson, Dana  
**Sent:** Wednesday, August 11, 2010 9:57 AM  
**To:** 'Phillip Desatoff'; 'Stephanie Sherrell'; 'bryanth@cityofselma.com'; Bailey, Scott A.  
**Cc:** Salzano, Tom  
**Subject:** Agenda for Selma UWMP Meeting  
**Attachments:** 8-16-10 UWMP Agenda.doc; SEL Section 3 Draft 8-11-10.pdf; UWMP\_Growth\_Projections\_8-11-10.pdf

Good Morning,

Attached is the agenda for Monday's UWMP meeting in Selma. Please feel free to suggest any additional topics. I have also attached the proposed growth projections agreed to by Cal Water and the City, and the Draft Water Supply section of the UWMP. The water demand projection has been revised down slightly but this is the only change that was made to document that I sent earlier. I look forward to meeting with you on Monday.

Dana

**Dana Jacobson**

Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

## Jacobson, Dana

---

**From:** Jacobson, Dana  
**Sent:** Thursday, March 11, 2010 2:42 PM  
**To:** 'bryanth@cityofselma.com'  
**Subject:** groundwater studies

Hi Bryant,

CID has provided me with the WRIME groundwater study and the Summers Engineering Report. Do you know if there are any groundwater papers that talk specifically about the CID or City of Selma area?

Dana

Dana Jacobson  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361

**Jacobson, Dana**

---

**From:** Cazares, Veronica [vcazares@skfcsd.org]  
**Sent:** Wednesday, March 03, 2010 10:12 AM  
**To:** Jacobson, Dana  
**Subject:** RE: Flow Study

Dana-  
I just uploaded the flow monitoring report onto your ftp site.

If you need anything else let me know.

Veronica Cazares, PE  
Supervising Engineer  
SKF CSD

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Mailing Address: PO Box 158, Kingsburg, Ca 93631  
Shipping Address: 11301 E Conejo Avenue, Kingsburg, Ca 93631  
P.559-897-6500 extension 230  
F.559-897-1985

---

**From:** Jacobson, Dana [mailto:djacobson@calwater.com]  
**Sent:** Wednesday, March 03, 2010 8:58 AM  
**To:** Cazares, Veronica  
**Subject:** Flow Study

Hi Veronica,

It looks like the file for that flow study is to large to send by email. Do you mind uploading it to our FTP site?

You can access it here: <http://calwater.ftptoday.com>

Username: cwftp01

Password: Tod@y1

After you enter your user name and password just select the file and hit the upload button and that should do it. Let me know if you have any problems. Your access to the FTP site will expire in a few days. Thanks for your help.

Dana

**Dana Jacobson**  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361

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3/11/2011

## Jacobson, Dana

---

**From:** Jacobson, Dana  
**Sent:** Friday, August 13, 2010 9:06 AM  
**To:** 'Bryant Hemby'  
**Subject:** RE: minor corrections

Great. Thanks for your comments Bryant.

Dana

### Dana Jacobson

Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

---

**From:** Bryant Hemby [mailto:BryantH@cityofselma.com]  
**Sent:** Thursday, August 12, 2010 10:03 AM  
**To:** Jacobson, Dana  
**Cc:** Bailey, Scott A.  
**Subject:** minor corrections

Good morning  
Attached you will find some minor changes.  
See you at the meeting

Bryant Hemby  
Assistant Planner  
City of Selma  
1710 Tucker St  
Selma CA 93662  
Tel (559) 891-2209 ext 3111  
Fax (559) 896-1068  
email: BryanH@cityofselma.com

**CONFIDENTIALITY NOTICE:** This communication and any documents, files or previous e-mail messages attached to it, constitute an electronic communication within the scope of the Electronic Communication Privacy Act, 18 USCA 2510. This communication may contain non-public, confidential or legally privileged information intended for the sole use of the designated recipient(s). The unlawful interception, use or disclosure of such information is strictly prohibited under 18 USCA 2511 and any applicable laws. If you are not the intended recipient or have received this communication in error, please notify the sender immediately by reply e-mail or by telephone at (559) 891-2209 and delete all copies of this communication, including attachments, without reading them or saving them to disk. Thank you.

**Jacobson, Dana**

---

**From:** Stephanie Sherrell [stephanie@cidwater.com]  
**Sent:** Tuesday, July 27, 2010 10:03 AM  
**To:** Jacobson, Dana  
**Subject:** Re: UWMP meeting

Sounds good.

Sent from my Verizon Wireless BlackBerry

---

**From:** "Jacobson, Dana" <djacobson@calwater.com>  
**Date:** Mon, 26 Jul 2010 13:27:44 -0700  
**To:** Stephanie Sherrell<stephanie@cidwater.com>  
**Cc:** Phillip Desatoff<PDesatoff@cidwater.com>; Bailey, Scott A.<sbailey@calwater.com>  
**Subject:** RE: UWMP meeting

Hi Stephanie,

Let's make it 11:00 then, and I won't sweat it if your a little late. Scott Bailey will have to leave about 12:30 but we should be able to hit the major topics in that amount of time. If not then I'm free all day and will stick around to get all your comments. Feel free to email me any questions prior to the meeting. See you Monday August 16th at 11:00.

Dana

**Dana Jacobson**  
Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

---

**From:** Stephanie Sherrell [mailto:stephanie@cidwater.com]  
**Sent:** Monday, July 26, 2010 11:34 AM  
**To:** Jacobson, Dana  
**Cc:** Phillip Desatoff  
**Subject:** Re: UWMP meeting

Last I spoke with Phil this was a good date. He needs 11 am or later. When you finalize a time I'll make sure it make Phil's calendar.

Sent from my Verizon Wireless BlackBerry

---

**From:** "Jacobson, Dana" <djacobson@calwater.com>  
**Date:** Mon, 26 Jul 2010 09:25:02 -0700  
**To:** Stephanie Sherrell<stephanie@cidwater.com>

3/11/2011

**Cc:** Bailey, Scott A.<sbailey@calwater.com>; Salzano, Tom<TSalzano@calwater.com>  
**Subject:** RE: UWMP meeting

Hi Stephanie,

Last week we talked about Monday, August 16th as a possible date for our next UWMP meeting. Were you able to confirm this date with Phil? If so, please specify a time, preferably in the morning so the City Engineer can attend, and we can finalize it. Thanks.

Dana

## Dana Jacobson

Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

---

**From:** Stephanie M. Sherrell [mailto:Stephanie@CIDWATER.COM]  
**Sent:** Monday, July 12, 2010 8:48 AM  
**To:** Jacobson, Dana  
**Subject:** RE: UWMP meeting

Hey Dana,

I just found out that Phil is out of town that week (last week in July).  
Perhaps you could meet and give us a short overview – we'd hate to keep you from meeting.

Give me your thoughts.

Stephanie Sherrell  
Urban Development Coordinator  
Consolidated Irrigation District  
Office: (559) 896-1660  
Mobile: (559) 356-4822  
[Stephanie@cidwater.com](mailto:Stephanie@cidwater.com)

---

**From:** Jacobson, Dana [mailto:djacobson@calwater.com]  
**Sent:** Wednesday, July 07, 2010 1:08 PM  
**To:** Stephanie M. Sherrell  
**Subject:** UWMP meeting

Hi Stephanie,

Thanks for getting back to me. It sounds like next week doesn't work for you, and I'm on vacation the following week. So maybe Wednesday the 28th. I'll get in touch with Scott Bailey and the City to see what their availability is and then get back to you.

Dana



**Dana Jacobson**

Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

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**Jacobson, Dana**

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**From:** Bailey, Scott A.  
**Sent:** Wednesday, July 14, 2010 12:44 PM  
**To:** Jacobson, Dana  
**Subject:** RE: UWMP meeting1

Works for me

**S.Bailey**

---

**From:** Jacobson, Dana  
**Sent:** Monday, July 12, 2010 10:25 AM  
**To:** 'Stephanie M. Sherrell'  
**Cc:** Bailey, Scott A.; 'pdesatoff@cidwater.com'  
**Subject:** RE: UWMP meeting

Hi Stephanie,

You guys are the honored guests at this meeting so I'll work around your schedule. We already agreed to the growth forecasts with the City. The next step is the water supply outlook, and this is the area that CID has the most interest in. I would really like to get your comments early in the process rather than later during the public comment period. That way we have a document that everybody is happy with. At least that's the goal. I've updated the language in the water supply section substantially and want to make sure that you are comfortable with it. After water supply, we don't have much more to talk about, except maybe our conservation plan, which won't be ready until around the first of the year. So I see us having at least one more meeting early next year to wrap things up. I'm not too worried about the schedule because we have until July 1st, 2011 to submit the UWMP to the State. But I certainly would like to get a head start. Would you and Phil be available on Wednesday, August 4th?

Dana

**Dana Jacobson**

Water Resources Planning  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112  
Phone: (408) 367-8361

---

**From:** Stephanie M. Sherrell [mailto:Stephanie@CIDWATER.COM]  
**Sent:** Monday, July 12, 2010 8:48 AM  
**To:** Jacobson, Dana  
**Subject:** RE: UWMP meeting

Hey Dana,

I just found out that Phil is out of town that week (last week in July). Perhaps you could meet and give us a short overview – we'd hate to keep you from meeting.

Give me your thoughts.

Stephanie Sherrell

Urban Development Coordinator  
Consolidated Irrigation District  
Office: (559) 896-1660  
Mobile: (559) 356-4822  
[Stephanie@cidwater.com](mailto:Stephanie@cidwater.com)

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**Sent:** Wednesday, July 07, 2010 1:08 PM  
**To:** Stephanie M. Sherrell  
**Subject:** UWMP meeting

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## Jacobson, Dana

---

**From:** Stephanie M. Sherrell [Stephanie@CIDWATER.COM]  
**Sent:** Tuesday, March 09, 2010 8:52 AM  
**To:** Jacobson, Dana  
**Subject:** Re: UWMP meeting follow up

Let me know when you do - it should have been there by now. I can resend if we need to.  
Stephanie Sherrell -Sent from BlackBerry mobile unit

----- Original Message -----

From: Jacobson, Dana <djacobson@calwater.com>  
To: Stephanie M. Sherrell  
Sent: Mon Mar 08 16:18:25 2010  
Subject: RE: UWMP meeting follow up

Stephanie,

Not yet. But I'll keep an eye out.

Dana

---

From: Stephanie M. Sherrell [<mailto:Stephanie@CIDWATER.COM>]  
Sent: Monday, March 08, 2010 2:27 PM  
To: Jacobson, Dana  
Subject: RE: UWMP meeting follow up

Dana,

I want to confirm you received the documents I sent to you in the mail?

Thanks,

Stephanie Sherrell

Urban Development Coordinator

Consolidated Irrigation District

Office: (559) 896-1660

Mobile: (559) 356-4822

Stephanie@cidwater.com

---

From: Jacobson, Dana [<mailto:djacobson@calwater.com>]

3/11/2011

Sent: Thursday, March 04, 2010 4:27 PM  
To: Stephanie M. Sherrell  
Subject: UWMP meeting follow up

Hi Stephanie,

Could you please send me Phil Desatoff's email address? I didn't get it at the Urban Water Management Pan (UWMP) meeting. I am working with the City of Selma on our growth projections and will send them to you for comment soon. Then we can move on to other sections of the Plan. Could you also send me copies of any groundwater/overdraft reports that are available so that I can begin working on the water supply section of the UWMP? If you have electronic copies that would be easier. My mailing address is below if you only have hard copies. Thanks for your help.

Dana

1720 North First Street

San Jsoe, CA 95112

Dana Jacobson

Water Resources Planning

California Water Service Company

Phone: (408) 367-8361

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## Jacobson, Dana

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**From:** Stephanie M. Sherrell [Stephanie@CIDWATER.COM]  
**Sent:** Thursday, March 04, 2010 4:47 PM  
**To:** Jacobson, Dana  
**Subject:** Re: UWMP meeting follow up1

The reports are already in the mail to you as of two days ago.  
You should be receiving them soon.  
Phil's email is: pdesatoff@cidwater.com

Let me know if you need anything further.

Stephanie Sherrell -Sent from BlackBerry mobile unit

----- Original Message -----

From: Jacobson, Dana <djacobson@calwater.com>  
To: Stephanie M. Sherrell  
Sent: Thu Mar 04 16:27:25 2010  
Subject: UWMP meeting follow up

Hi Stephanie,

Could you please send me Phil Desatoff's email address? I didn't get it at the Urban Water Management Pan (UWMP) meeting. I am working with the City of Selma on our growth projections and will send them to you for comment soon. Then we can move on to other sections of the Plan. Could you also send me copies of any groundwater/overdraft reports that are available so that I can begin working on the water supply section of the UWMP? If you have electronic copies that would be easier. My mailing address is below if you only have hard copies. Thanks for your help.

Dana

1720 North First Street  
San Jsoe, CA 95112

Dana Jacobson  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361

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**Jacobson, Dana**

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**From:** Jacobson, Dana  
**Sent:** Monday, March 29, 2010 9:44 AM  
**To:** 'pdesatoff@cidwater.com'; 'Stephanie M. Sherrell'  
**Cc:** Bailey, Scott A.; 'bryanth@cityofselma.com'; Salzano, Tom; Bolzowski, Michael R.  
**Subject:** UWMP growth projections  
**Attachments:** Selma UWMP Growth Projections.pdf

Phil and Stephanie,

I have attached a summary of our proposed growth projections to be included in the Selma District Urban Water Management Plan. Please review it and let me know if you have any comments. The projections are based on the average rate of growth we have experienced over the past 10 years. This projection is consistent with the long term historic trend for growth in Selma. You can compare it to our 5 year average rate, which is the lower line on the first graph, and the upper line, which uses the 4% growth rate assumed in the EIR for the General Plan. I think you'll agree that the 10 year average is more realistic, especially over for the next 5-10 years given the current economic conditions.

The range of projected water demands are also based on this 10 year average growth rate. The high demand scenario gives an upper bound and represents very high usage in all customer categories. The low demand scenario gives us an idea of what our customers could achieve in a drought or other supply shortage. You can see that in 2009, in the third year of the drought, we have reduced demand to this lower end of the range. The average demand scenario shows the most likely water demands based on past experience. The demand scenario labeled "Conservation Target" shows where we will need to get to to comply with SB x 7-7. The conservation section of the UWMP will address how we are going to get there. The demand projection from our Water supply and Facilities Master Plan follows our average condition for about ten years, then increases dramatically after about 2015. This happens because it assumes that all the developments that had building permits a few years ago finally get built.

Please provide comments on these projections by April 9th so that I can proceed with the next portions of the UWMP. If you feel that these are reasonable then we can move on the Water Supply section. I think what I'll do write a first draft and pass it along to you for review. Then I'll come down again for a meeting and we can address any concerns you have at that time.

Dana

**Dana Jacobson**  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361

**Jacobson, Dana**

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**From:** Jacobson, Dana  
**Sent:** Thursday, March 04, 2010 3:51 PM  
**To:** 'bryanth@cityofselma.com'  
**Cc:** Salzano, Tom; Bolzowski, Michael R.; Bailey, Scott A.  
**Subject:** UWMP Growth Projections1  
**Attachments:** Selma UWMP Growth Projections.pdf

Hi Bryant,

I have attached a summary of our proposed growth projections to be included in the Selma District Urban Water Management Plan. Please review it and let me know if you have any comments. The projections are based on the average rate of growth we have experienced over the past 10 years. This projection is consistent with the long term historic trend for growth in Selma. You can compare it to our 5 year average rate, which is the lower line on the first graph, and the upper line, which uses the 4% growth rate assumed in the EIR for the General Plan. I think you'll agree that the 10 year average is more realistic, especially over for the next 5-10 years given the current economic conditions.

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If you have any questions about how these projections are calculated give a call and I can explain them in more detail. If you agree that they are reasonable then I will forward them to Phil Desatoff and CID to give them an opportunity to comment before moving on to other parts of the UWMP.

Dana

**Dana Jacobson**  
Water Resources Planning  
California Water Service Company  
Phone: (408) 367-8361



**MAILED**  
April 1, 2011



**NOTICE OF INTENT TO ADOPT  
AN URBAN WATER MANAGEMENT PLAN  
AND  
HOLD A PUBLIC MEETING  
TO  
RECEIVE COMMENTS ON THE PROPOSED PLAN  
  
CALIFORNIA WATER SERVICE COMPANY  
SELMA DISTRICT**

**REMINDER MESSAGE**

The Proposed Urban Water Management Plan is now available for review during normal business hours at the Selma District Customer Service Center, located at 2042 2nd Street Selma, CA 93662.

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan. These arrangements can be made by calling (559) 896-4546.

Cal Water has placed the Selma UWMP on an FTP site, where City and County officials may access any portion of the plan for review. The site can be accessed at

<http://calwater.ftptoday.com> ;

the user name is **cwsftp28** and the password is **c9mput3r**.

The UWMP will be available at this FTP site on or about April 1, 2011 through June 15, 2011.

The Public Meeting to receive comments on the Proposed Urban Water Management Plan will be held on May 25, 2011, from 10:00 a.m. to 12:00 p.m., at the Swan Court Conference Center in the Holiday Inn / Spike N Rail Steakhouse, locate at 2950 Pea Soup Andersen Blvd., Selma, CA 93662

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail or email to:

Thomas A. Salzano, Water Resource Planning Supervisor  
California Water Service Company  
1720 North First Street  
San Jose, CA 95112-4598  
[tsalzano@calwater.com](mailto:tsalzano@calwater.com)

Cal Water will receive comments on the proposed UWMP from April 1, 2011 through June 15, 2011.