# Agenda
# Public Meeting

## California Water Service Company
## Bakersfield District

## Urban Water Management Plan & Conservation Master Plan

## May 25, 2011
## 5:30 to 7:30 pm

- Purpose of this Meeting
- Introduction of California Water Service Company Staff
- Presentation of the Urban Water Management Plan
- Presentation of the Conservation Master Plan
- Public Comments & Questions

**Where to send comments** - comments in writing will be accepted through June 15, 2011

Urban Water Management Plan to:

Thomas A. Salzano, Water Resource Planning Supervisor
California Water Service Company
1720 North First Street
San Jose, CA 95112-4598
tsalzano@calwater.com

Conservation Master Plan to:

Kenneth G. Jenkins, Conservation Manager
California Water Service Company
2632 West 237th Street
Torrance, CA 90505
Or by email at kjenkins@calwater.com

**Bakersfield District 2010 UWMP and SBx7-7 Target Method Joint Public Meeting**

| Name | Organization/Affiliation | Email Address | Telephone Number (optional) |
|---|---|---|---|
| Susan Cordone | CWS | | |
| Dana Jacobson | " | | |
| Tom Salzano | " | | |
| Rudy Valles | " | | |
| Mike McMasters | " | | |
| Tim Tredar | " | | |
| Ken Jenkins | " | | |
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# PROOF OF PUBLICATION

**The BAKERSFIELD CALIFORNIAN**
**P. O. BOX 440**
**BAKERSFIELD, CA 93302**

California Water Service Company
1720 North First Street
SAN JOSE, CA 95112

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|---|---|---|---|
| **Ad Number:** | 12342327 | **PO #:** | |
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STATE OF CALIFORNIA
COUNTY OF KERN

I AM A CITIZEN OF THE UNITED STATES AND A RESIDENT OF THE COUNTY AFORESAID: I AM OVER THE AGE OF EIGHTEEN YEARS, AND NOT A PARTY TO OR INTERESTED IN THE ABOVE ENTITLED MATTER. I AM THE ASSISTANT PRINCIPAL CLERK OF THE PRINTER OF THE BAKERSFIELD CALIFORNIAN, A NEWSPAPER OF GENERAL CIRCULATION, PRINTED AND PUBLISHED DAILY IN THE CITY OF BAKERSFIELD COUNTY OF KERN,

AND WHICH NEWSPAPER HAS BEEN ADJUDGED A NEWSPAPER OF GENERAL CIRCULATION BY THE SUPERIOR COURT OF THE COUNTY OF KERN, STATE OF CALIFORNIA, UNDER DATE OF FEBRUARY 5, 1952, CASE NUMBER 57610; THAT THE NOTICE, OF WHICH THE ANNEXED IS A PRINTED COPY, HAS BEEN PUBLISHED IN EACH REGULAR AND ENTIRE ISSUE OF SAID NEWSPAPER AND NOT IN ANY SUPPLEMENT THEREOF ON THE FOLLOWING DATES, TO WIT: 5/2/11
5/16/11

ALL IN YEAR 2011

I CERTIFY (OR DECLARE) UNDER PENALTY OF PERJURY THAT THE FOREGOING IS TRUE AND CORRECT.

Terri Brice

DATED AT BAKERSFIELD CALIFORNIA
5/16/11

**Solicitor I.D.:** 0

**First Text**
NOTICE OF INTENT TO ADOPT AN URBAN WATE

**Ad Number** 12342327

**NOTICE OF INTENT TO ADOPT**
**AN URBAN WATER MANAGEMENT PLAN**
**AND**
**HOLD A PUBLIC MEETING**
**TO**
**RECEIVE COMMENTS ON THE PROPOSED PLAN**

**CALIFORNIA WATER SERVICE COMPANY'S**
**BAKERSFIELD DISTRICT**

California Water Code, Part 2.6 Chapters 1 through 4 (Sections 10610 through 10656), are known and may be cited as the "Urban Water Management Planning Act."

These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supplying more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service Company (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Bakersfield District, which is located in Kern County. The Bakersfield District serves portions of the City of Bakersfield and segments of unincorporated Kern County lands adjacent to the City of Bakersfield.

As a defined urban water supplier, Cal Water is preparing an update to its Urban Water Management Plan that will address the water service conditions in the Bakersfield District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as recent decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, and the *Memorandum of Understanding Regarding Urban Water Conservation in California* (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Bakersfield District will be presented to the Cities, Counties and public served by Cal Water's Bakersfield District in conjunction with the UWMP.

**Schedule of upcoming actions:**

On April 1, 2011, a copy of the Proposed Urban Water Management Plan and the Conservation Master Plan were made available for review during normal business hours at the Bakersfield District's Customer Service Center, 3725 South "H" Street, Bakersfield CA 93304

It is preferred that prior arrangements be made with the district's management for viewing the Proposed Urban Water Management Plan and/or the Conservation Master Plan. These arrangements can be made by calling (661) 837-7200.

As an alternative to reviewing the Proposed Urban Water Management Plan in Cal Water's Bakersfield District Customer Center, Cal Water has placed an electronic copy of the Proposed Urban Water Management Plan on an FTP site, where the plan may be reviewed and/or downloaded.
The site can be accessed at http://calwater.ftptoday.com ;
The user name is **cwsftp11** and the password is **s3cur3!**.

The UWMP will be available at this FTP site from April 1, 2011 through June 15, 2011.

If there are issues with accessing the electronic copy you may contact Michael Bolzowski at the company's headquarters at 1720 North First Street, San Jose, California 95112-4598, or by calling (408) 367-8200, or by email at mbolzowski@calwater.com.

A Public Meeting to receive comments on the Proposed Urban Water Management Plan and the Conservation Master Plan will be held on May 25, 2011, from 5:30 p.m. to 7:30 p.m., in the Bakersfield Operations Center Conference Room, which is located at 3725 South "H" Street, Bakersfield CA 93304.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments in writing via mail or email to:

Thomas A. Salzano, Water Resource Planning Supervisor
California Water Service Company
1720 North First Street
San Jose, CA 95112-4598
tsalzano@calwater.com

Cal Water will receive comments on the proposed UWMP and the Conservation Master Plan from April 1, 2011 through June 15, 2011.

Comments regarding the Conservation Master Plan for Bakersfield should be sent to:

Kenneth G. Jenkins, Conservation Manager
California Water Service Company
2632 West 237th Street
Torrance, CA 90505
kjenkins@calwater.com
May 2, 16, 2011 (12342327)