

Appendix D: Public Meeting Notice

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Appendix D: Public Meeting Notice

- Notice of Intent

**NOTICE OF INTENT TO ADOPT AN URBAN WATER MANAGEMENT PLAN
AND HOLD A PUBLIC MEETING
TO RECEIVE COMMENTS ON THE PROPOSED PLAN**

CALIFORNIA WATER SERVICE– SELMA DISTRICT

California Water Code, Part 2.6, Chapters 1 through 4 (Sections 10610 through 10656), are known as the "Urban Water Management Planning Act." These California Water Code sections require all urban water suppliers that provide water for municipal purposes either directly or indirectly to more than 3,000 customers or supply more than 3,000 acre-feet of water annually to prepare an Urban Water Management Plan as outlined and identified in those sections. This requirement applies to both public and privately owned water utilities.

The plan must describe and evaluate sources of supply, reasonable and practical efficient uses, reclamation, and demand management activities. The components of the plan may vary according to an individual community or area's characteristics and its capabilities to efficiently use and conserve water. The plan must also address measures for residential, commercial, governmental, and industrial water demand management.

The act requires urban water suppliers to update their Urban Water Management Plans (UWMP) at least once every five years, and to file updated plans with the Department of Water Resources, the California State Library, and any city or county served by the supplier no later than 30 days after adoption.

California Water Service (Cal Water) is an investor-owned public utility providing water service throughout California. In addition, Cal Water is regulated by the California Public Utilities Commission (CPUC).

One of Cal Water's service areas is the Selma District, which is located in Fresno County. The Selma District serves the City of Selma.

As a defined urban water supplier, Cal Water is preparing an update to its UWMP that will address the water service conditions in the Selma District. It is Cal Water's intent to adopt that plan and file that plan as required with the Department of Water Resources, the California State Library, and any city or county within which Cal Water provides service.

A key focus of this UWMP update is the conservation requirement set forth in Senate Bill 7 (SBx7-7) as passed in November 2009. SBx7-7 mandates a statewide 20% reduction in per capita urban water use by 2020. In order to quantify the objectives and identify the means of achieving this mandated demand reduction, Cal Water has prepared a Conservation Master Plan.

Cal Water is in the process of expanding current conservation programs and developing new programs for its 24 districts. Over the next five years, Cal Water conservation program expenditures are likely to increase, due in large measure to recently adopted state policies requiring future reductions in per capita urban water use. These state policies include SBx7-7, as well as decisions by the California Public Utilities Commission (CPUC) directing Class A and B water utilities to adopt conservation programs and rate structures designed to achieve reductions in per capita water use, as well as the *Memorandum of*

Understanding Regarding Urban Water Conservation in California (MOU), of which Cal Water has been a signatory since 1991.

The Conservation Master Plan for the Selma District will be presented to the cities, counties, and customers served by Cal Water's Selma District in conjunction with the UWMP.

Schedule of upcoming actions:

On or about April 26, 2016, a printed hard-copy of the Draft 2015 Urban Water Management Plan and the Conservation Master Plan will be available for review during normal business hours at the Selma District's Customer Center, located at 2042 Second St, Selma CA 93662.

It is preferred that prior arrangements are made with the district's management for viewing the Proposed UWMP and/or the Conservation Master Plan. These arrangements can be made by calling (559) 896-4546. An electronic copy will be available on Cal Water's company web site on or about April 26, 2016. The internet address for the Plan is:

www.calwater.com/conservation/uwmp

The public meeting to receive comments on the Proposed UWMP and the Conservation Master Plan will be held on May 12, 2016, at 5:30 p.m., at Selma City Hall, which is located at Selma City Hall, 1710 Tucker Street, Selma CA. 93662.

If you are unable to attend the scheduled public meeting but want to provide comments regarding the proposed UWMP, you may send your comments via email to PlanningInfo@calwater.com.

Cal Water will receive comments on the Draft 2015 UWMP and the Conservation Master Plan from April 26 through May 19, 2016.

Please share this notice with others that may have the need to know.

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- Proof of Publication

*** Proof of Publication ***

The Sentinel
Lee Central California Newspapers
P.O. Box 9
Hanford, CALIFORNIA 93232
PHONE 888-790-0915
Sentinel_Finance@lee.net

California Newspaper Service Bureau-Legals
PO Box 60460
Los Angeles, CA 90060

ORDER NUMBER 58782

Publication- The Selma Enterprise Kingsburg Recorder

State of California

County of Fresno

I am a citizen of the United States and a resident of the county forsaide; I am over the age of eighteen years, and not a part to or interested in the above-entitled matter. I am the principal clerk of The Selma Enterprise Kingsburg Recorder, a newspaper of general circulation, printed and published daily in the city of Selma and Kingsburg, County of Fresno, and which newspaper has been adjudged a newspaper of general circulation by the superior court of the County of Fresno, State of California, under the date of July 8, 1952, case number 86769(Selma), and September 20, 1953, case number 84716 (Kingsburg).

That I know from my own personal knowledge the notice, of which the annexed is a printed copy (set in type not smaller than nonpareil), has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

PUBLISHED ON: 04/27/2016, 05/04/2016



* A 0 0 0 0 0 4 0 9 2 2 6 3 *

I certify (or declare) under penalty of perjury that the foregoing is true and correct.

Dated at Fresno County, California

This Day 4 of May 2016.

Signature [Handwritten Signature]

AD#58782

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Cal Water will receive comments on the Draft 2015 UWMP and the Conservation Master Plan from April 26 through May 19, 2016.

Please share this notice with others that may have the need to know.

4/27, 5/4/16

CNS-2871404#

THE SELMA ENTERPRISE

Publish: April 27 & May 4, 2016

Appendix D: Public Meeting Notice

- Bill Insert

Learn about the future of your water supply at the Urban Water Management Plan meeting



Given the state of the drought and water shortages around the country, you may have some questions about the future of your water supply. California Water Service (Cal Water) is committed to being a responsible environmental steward and proactively planning for long-term sustainability of our water resources.

We are hosting an Urban Water Management Plan meeting so residential, commercial, governmental, and industrial customers can ask questions and provide feedback regarding sources of supply, water forecasts, reclamation, conservation, and demand management activities.

For more information about Cal Water's plan, visit www.calwater.com/conservation/uwmp or call (559) 896-4546.

Urban Water Management Plan meeting
May 12 • 5:30 p.m. • Selma City Hall
(1710 Tucker Street • Selma, CA)

Para encontrar esta información en español, por favor vea la última página.

Appendix D: Public Meeting Notice

- Public Meeting Agenda



CALIFORNIA WATER SERVICE

Selma
Districts

Quality. Service. Value.

AGENDA

Public Hearing

2015 Urban Water Management Plan and Conservation Master Plan

Selma City Hall
1710 Tucker Street, Selma, CA 93662
May 12, 2016
5: 30 PM

1. Purpose of this Meeting
2. Introduction of California Water Service Company Staff and consultants
3. Presentation of the Urban Water Management Plan
4. Presentation of the Conservation Master Plan
5. Public Comments & Questions

Where to send comments

2015 Urban Water Management Plan to:
Scott Wagner, Dir Capital Planning & Water Resources
California Water Service
1720 North First Street
San Jose, CA 95112
Or by email at planninginfo@calwater.com

Conservation Master Plan to:
Kenneth G. Jenkins, Interim Dir Drought/Conservation
California Water Service
2632 West 237th Street
Torrance, CA 90505
Or by email at conservation@calwater.com

Comments in writing will be accepted through May 19th, 2016.

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- Public Meeting Comment Form



CALIFORNIA WATER SERVICE

Selma
District

Quality. Service. Value.

Public Hearing Regarding the Draft 2015 Urban Water Management Plan

PUBLIC HEARING COMMENT FORM

Date: May 12, 2016

Name: _____

Address: _____

Phone: _____

Email (optional): _____

Please check one: Agenda Item #: _____ Non-Agenda Item

Provide your comments in the space provided below. Be sure to turn in written comments before you leave the public hearing. Please sign the comment sheet in the space provided at the bottom of this form. If you need additional space, you may write on the back of this page or on additional pages.

SIGNATURE: _____

For Internal Use Only
Comment ID #: _____

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California Water Service

May 12, 2016

Quality. Service. Value.

Urban Water Management Plan 2015 and Conservation Update: Selma District

Meeting Agenda

- Purpose and objectives
- Introduce CWS staff and UWMP consultants
- Presentation of Urban Water Management Plan
- Presentation of Conservation Master Plan
- Public comments and questions



Housekeeping

- Please sign meeting attendance sheet
- Record specific concerns on comment form
- Other contact methods will be outlined at the end of the presentation



Overview

- District overview
- Urban Water Management Plan update
- Conservation master plan
- Compliance with drought regulations
- Conservation programs



2015 Urban Water Management Plan

- Updated every 5 years pursuant to Urban Water Management Plan Act
- Will be completed by July 1, 2016
- Supports long-term water resource planning to ensure adequate supplies



UWMP Background

Urban Water Management Planning Act

- California Water Code Part 2.6 Chapters 1-4 (Sections 10610-10656)
- Threshold: Utilities with 3,000+ Services or 3,000+ AFY water sales
- 20-year planning horizon



UWMP Background

UWMP elements

- Service area description
- Population forecast
- Water demands
- Water supplies
 - Alternative sources
- Water supply reliability
 - Groundwater – SGMA implications
- Demand management measures
- Climate change

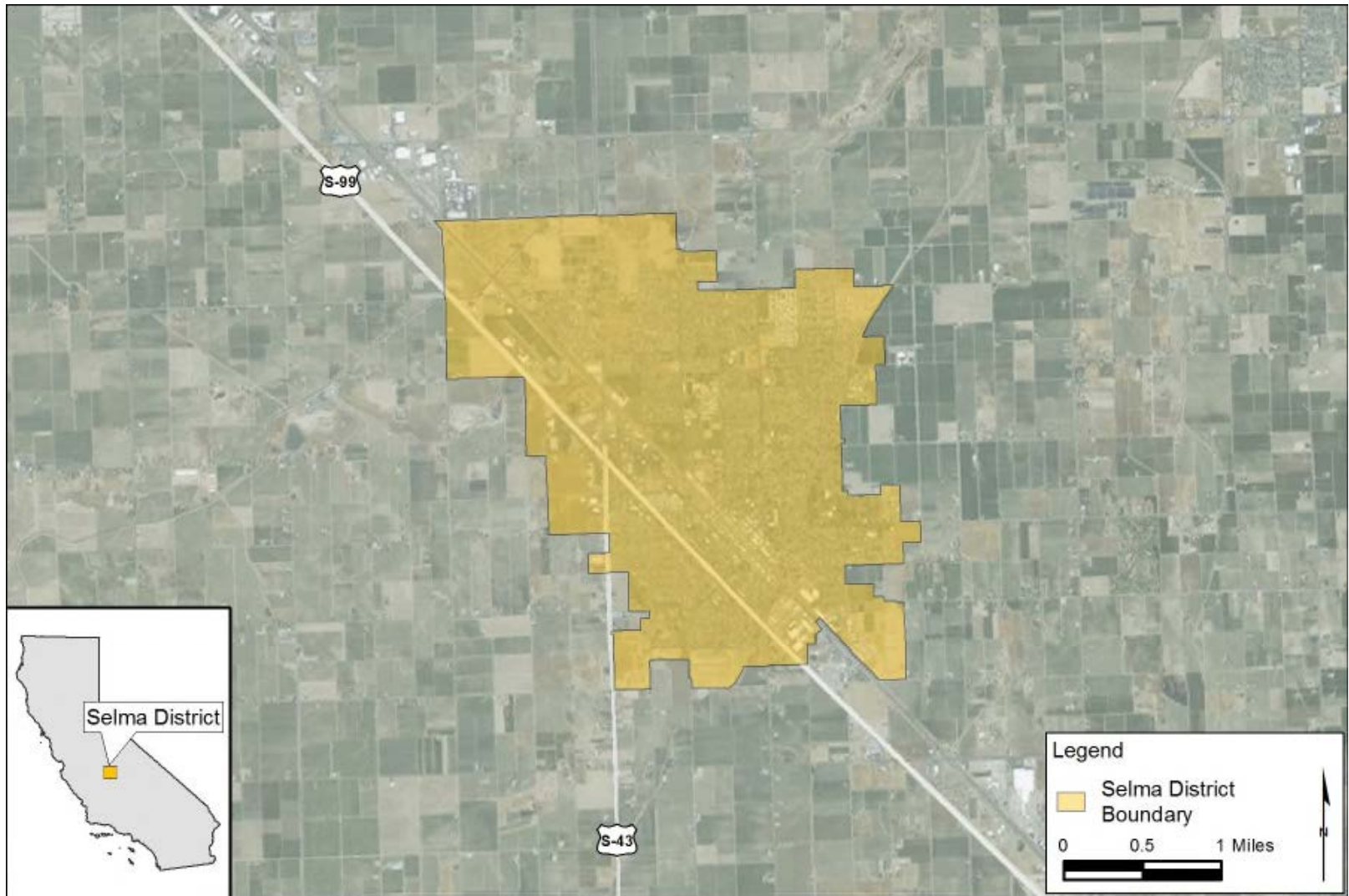


District Background

- Serving community since 1962
- Use groundwater produced by 15 wells, and
- Distribute through system of:
 - 2 storage tanks
 - 87 miles of pipeline

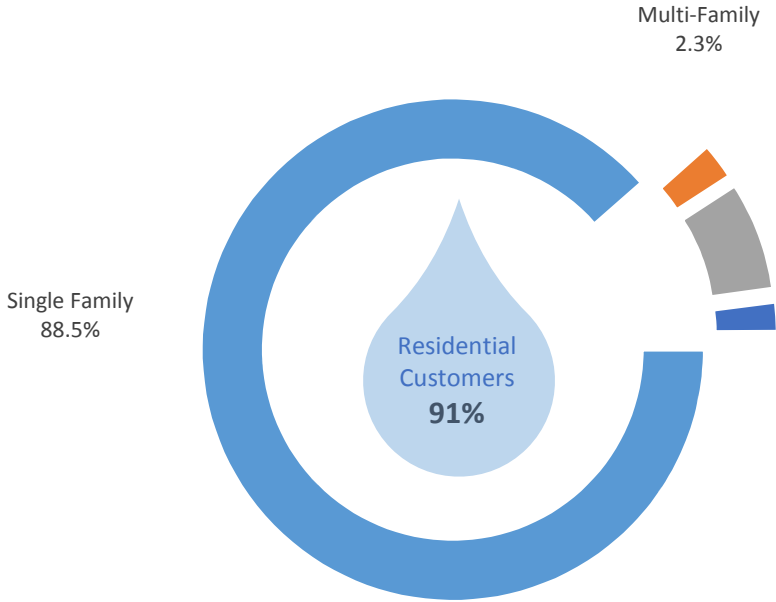


Map of Service Area

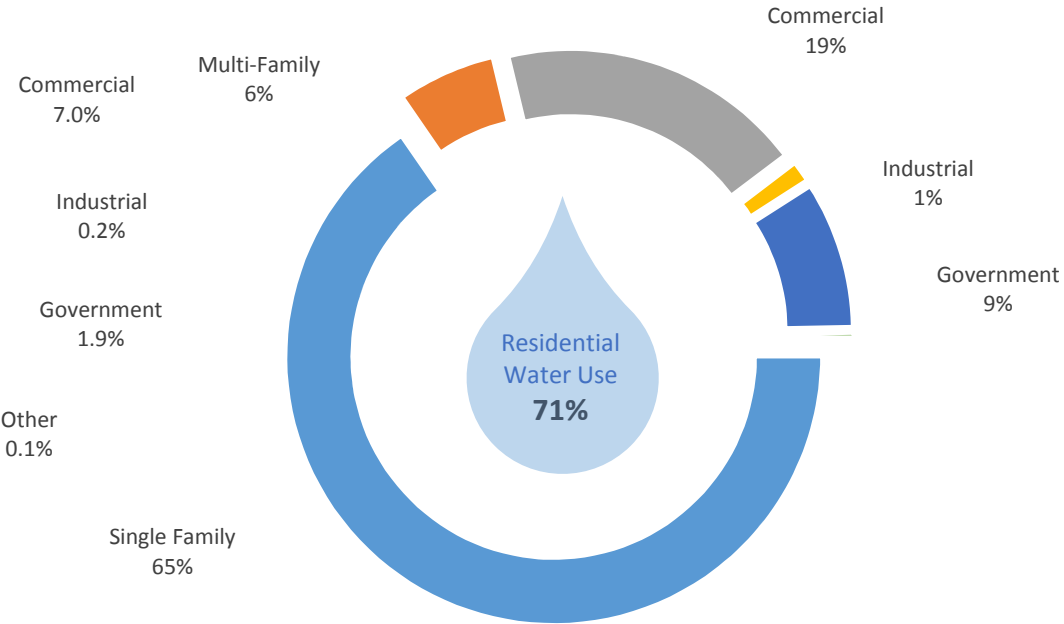


Distribution of Services/Demand

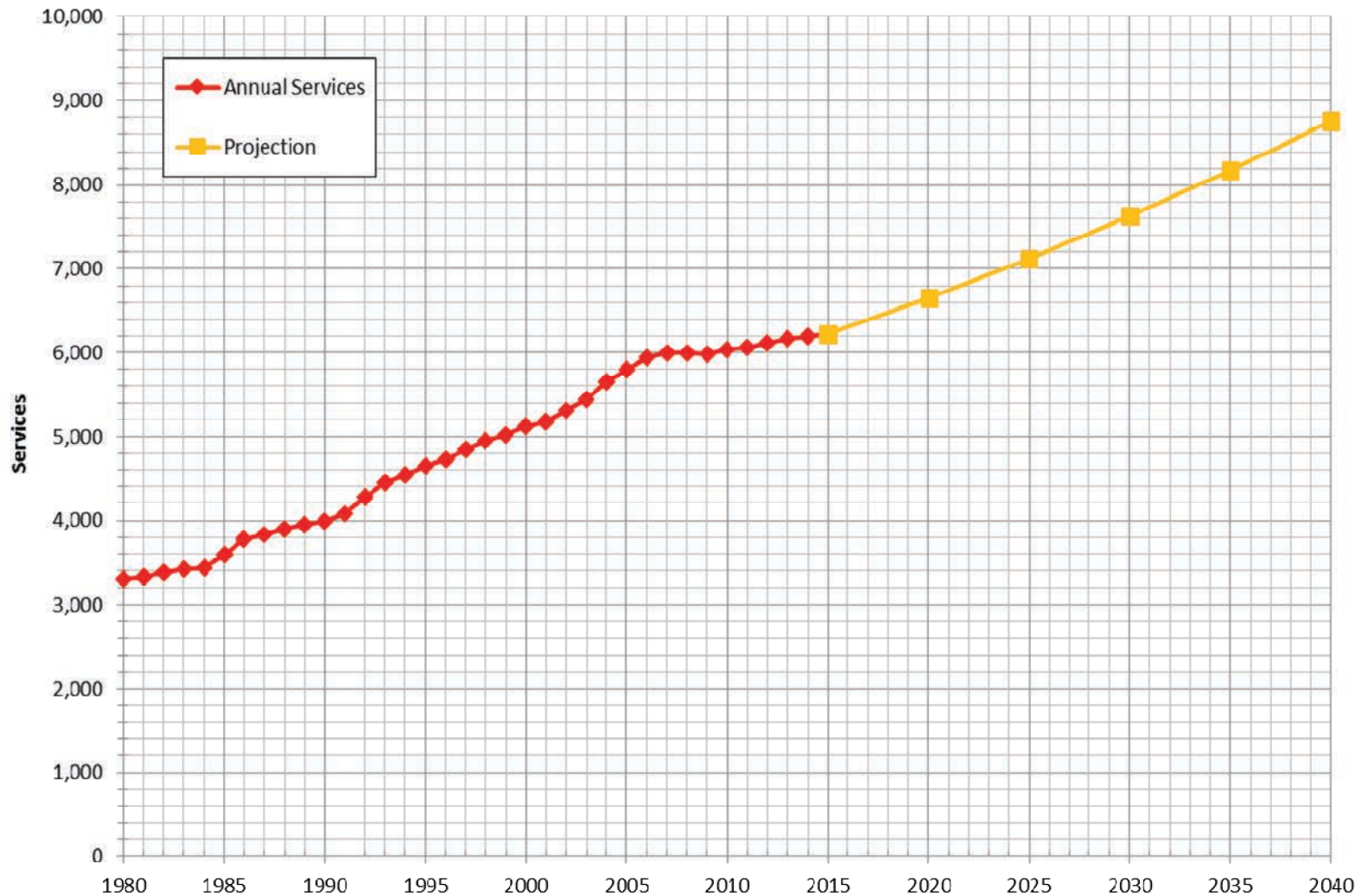
Services



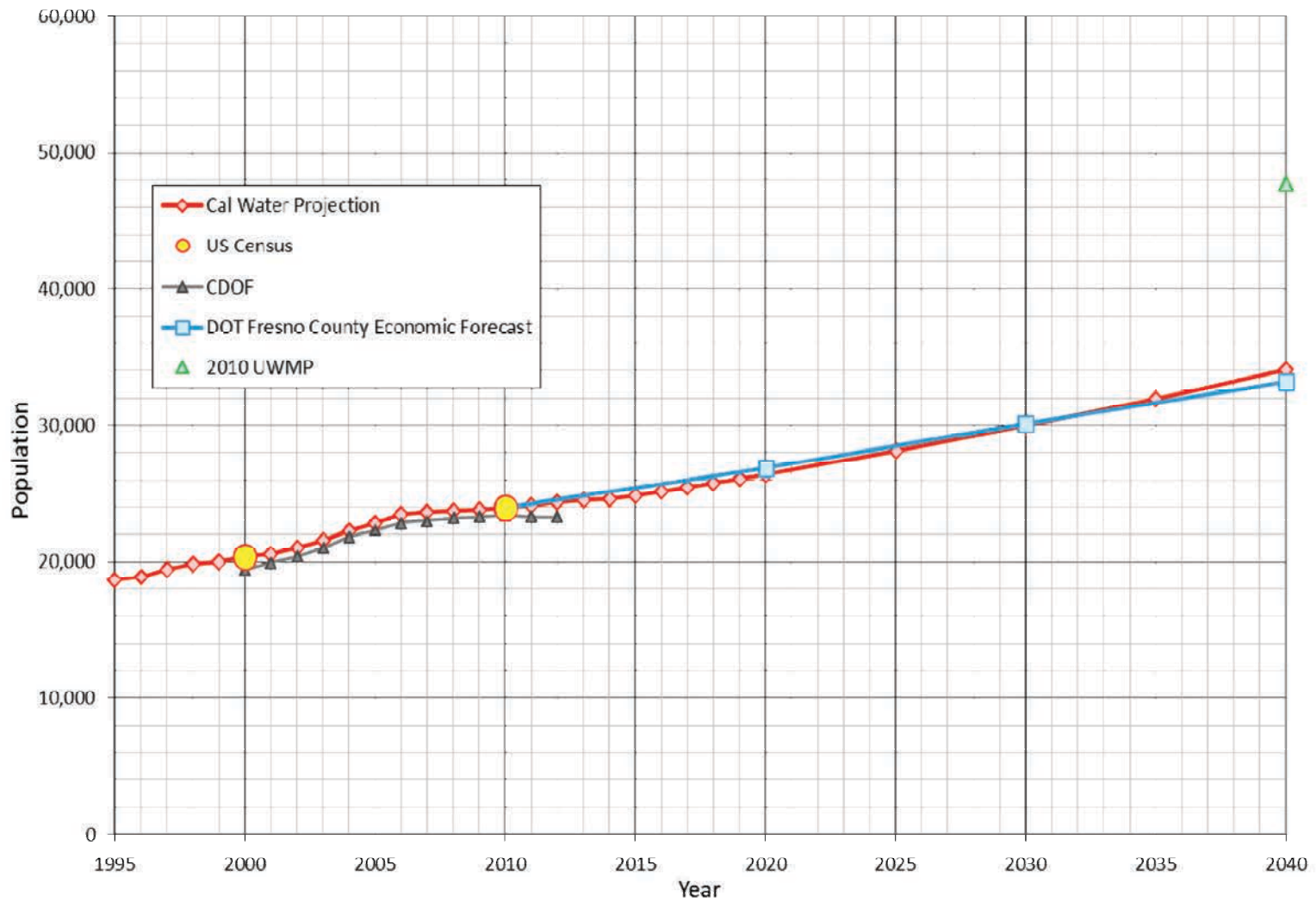
Demand



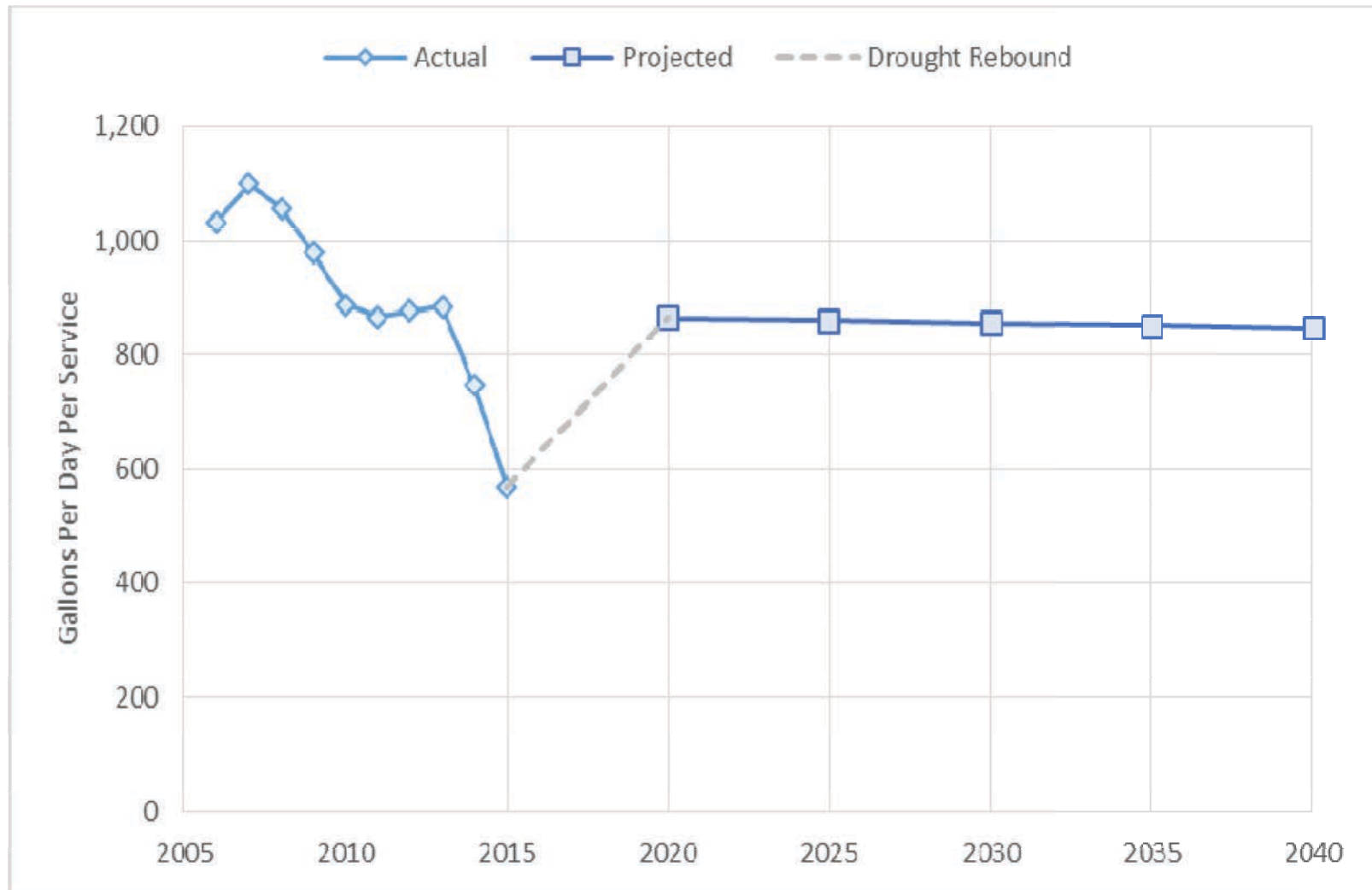
Historical and Projected Services



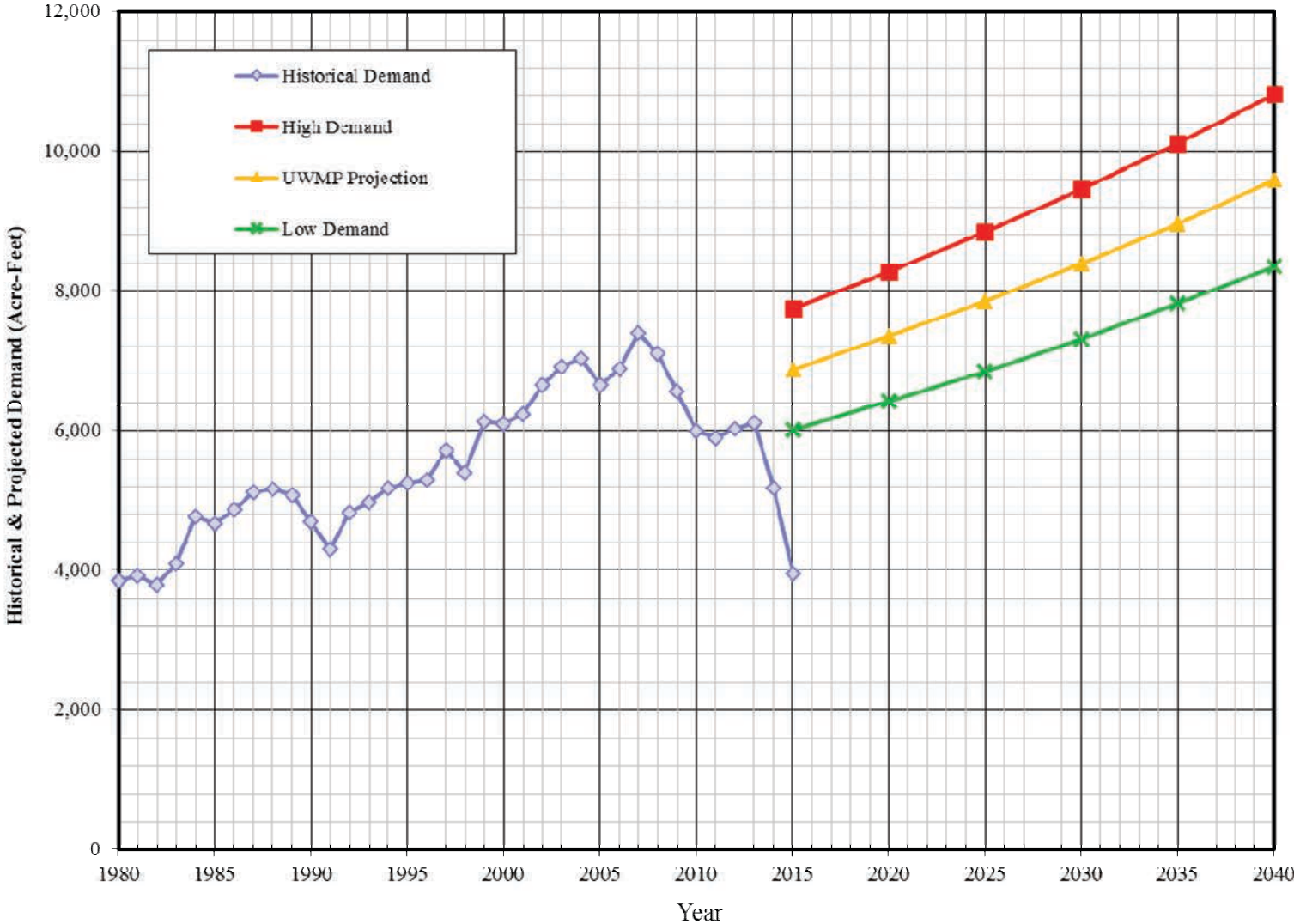
Population Projections



Average Demand per Service



Demands for Potable Water - Projected

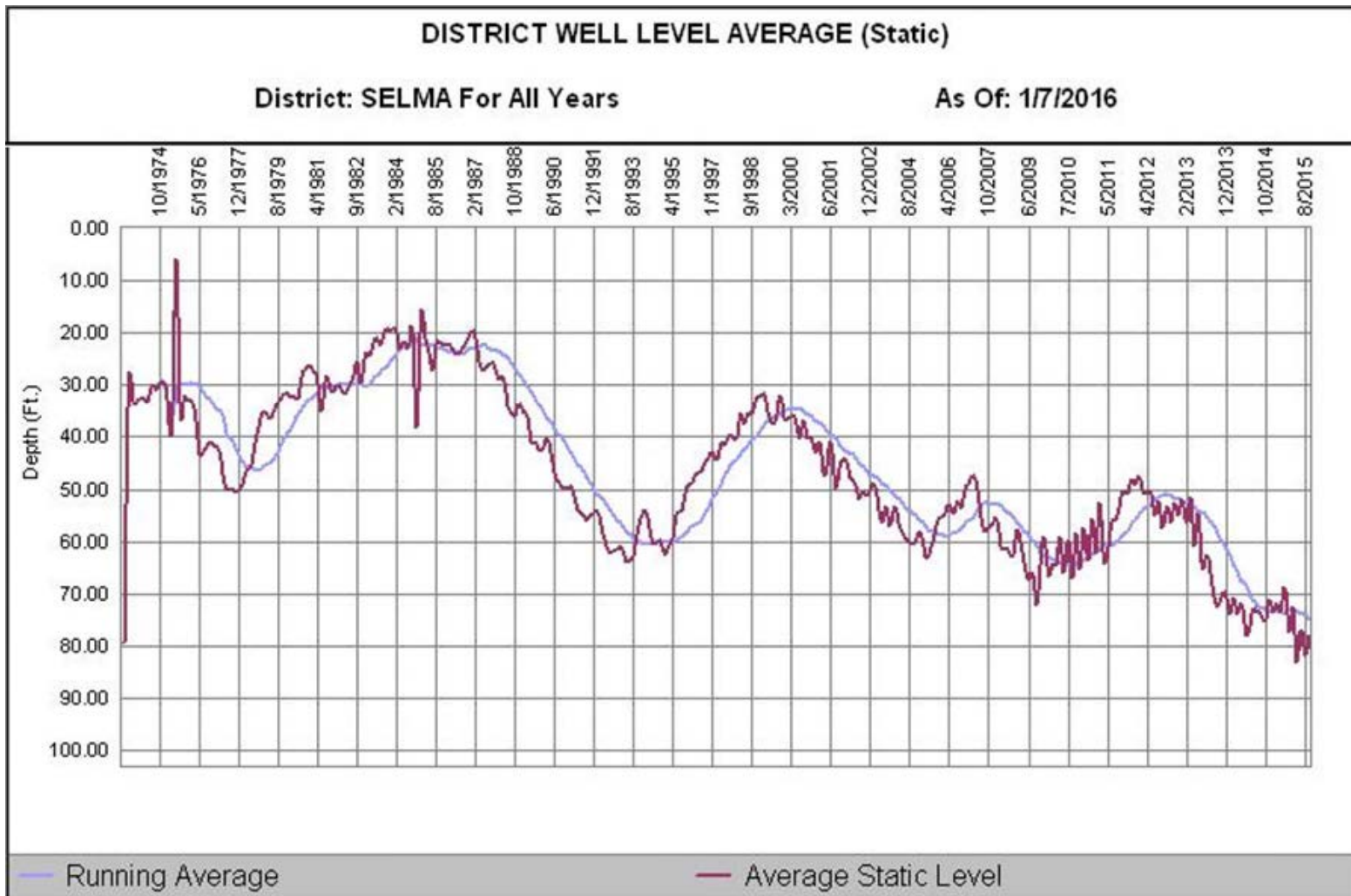


Demands for Potable Water - Projected

Use Type	Projected Water Use (AF)				
	2020	2025	2030	2035	2040
Single Family	4,485	4,803	5,141	5,502	5,888
Multi-Family	420	429	440	453	466
Commercial	618	627	639	650	661
Industrial	76	80	84	89	93
Institutional/Governmental	349	387	427	472	522
Other	29	33	36	40	44
Losses	474	513	554	596	641
TOTAL	6,452	6,872	7,322	7,802	8,315



Water Level



Long-term Supply Management

- Cal Water currently works jointly with the City of Selma and the Consolidated Irrigation District to improve the state of the groundwater basin (recharge projects)
- Sustainable Groundwater Management Act (SGMA)



Conservation Master Plan

- Provides broad guidance to inform conservation activities
- Summarizes mix of conservation measures
- Explains evaluation process
- Provides an update to 2011-15 Conservation Master Plan
- Ensures path to meet regulatory requirements



Main Conservation Program Drivers

- SB X7-7 Compliance
- Supply Reliability
- High Residential Demand
- High Outdoor Demand

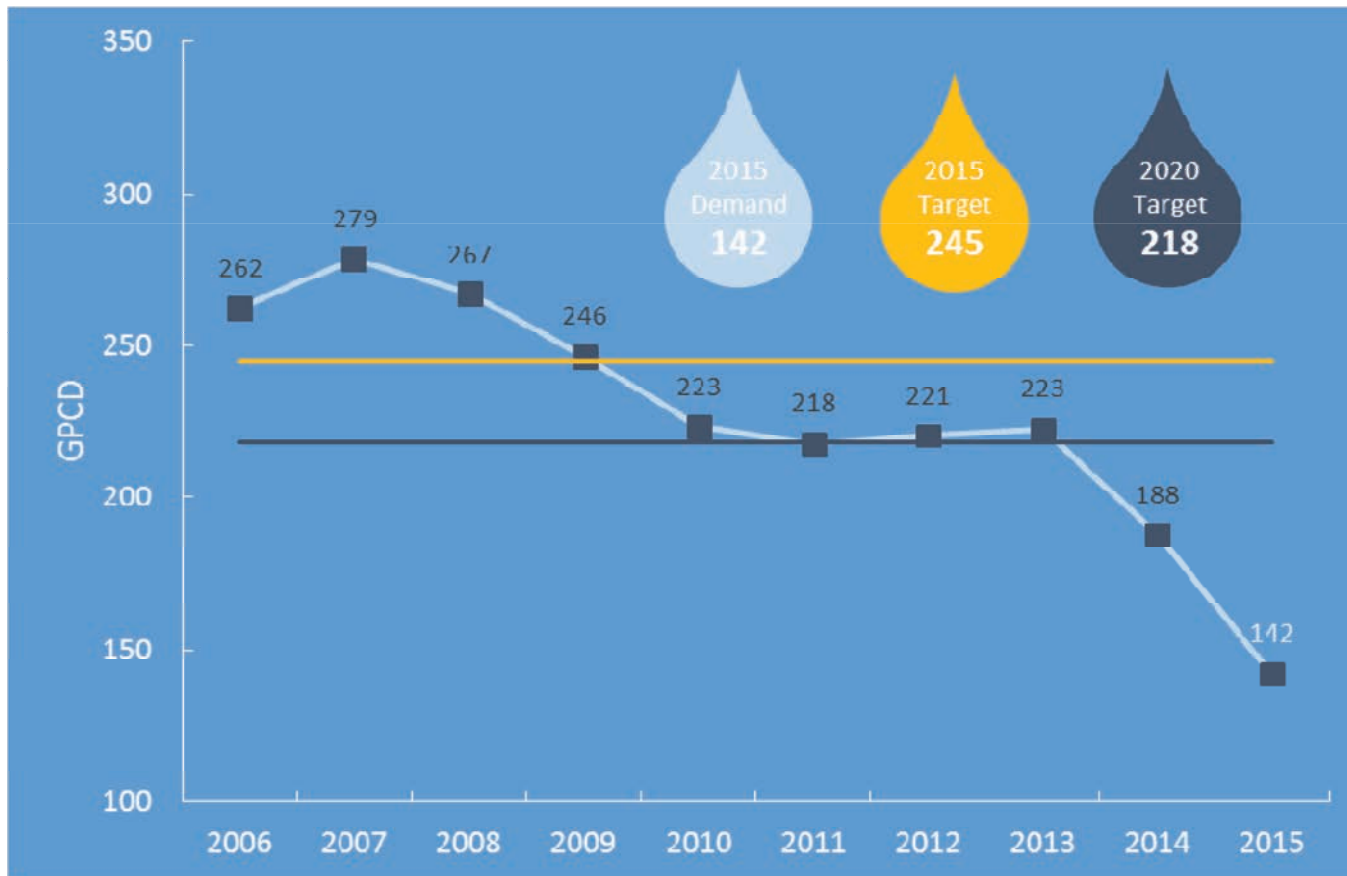


SB X7-7

- Goal to reduce per capita urban water use by:
 - 10% by Dec. 31, 2015
 - 20% by Dec. 31, 2020
- Requires urban retail water supplies to include in UWMP:
 - Baseline per capita water use
 - 2015, 2020 targets
- Conditions eligibility for state grants, loans on compliance
- Failure to meet targets violation of state law after January 1, 2021



Compliance with SB X7-7

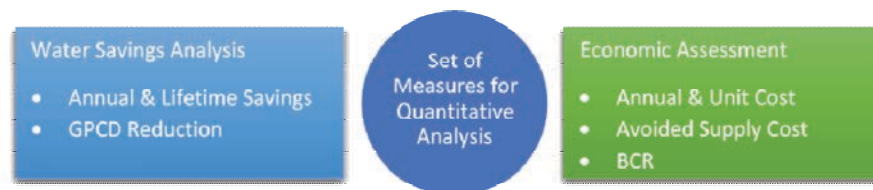


Conservation Program Development

Step 1: Qualitative Assessment of Possible Programs



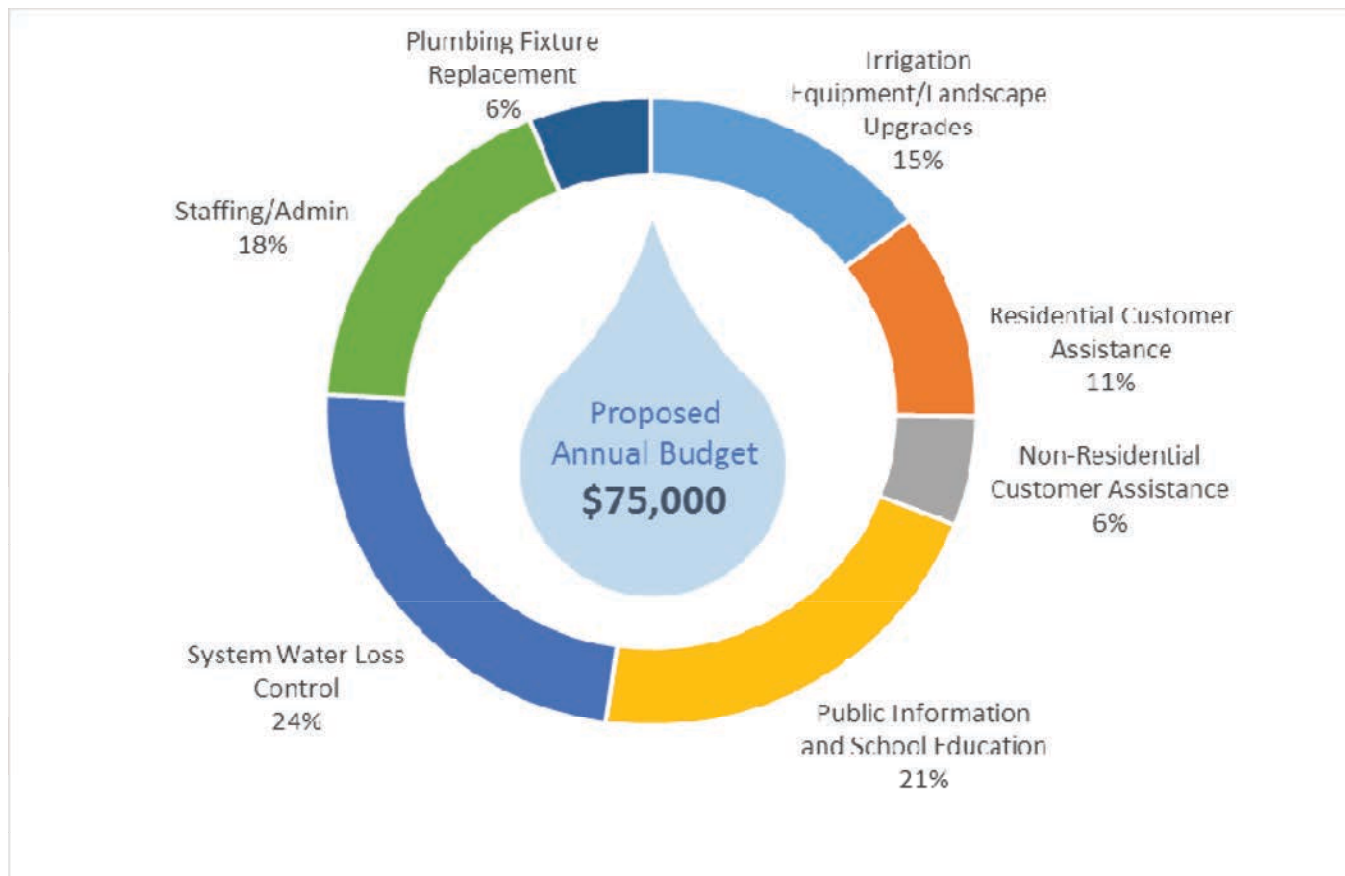
Step 2: Quantitative Analysis of Screened Measures



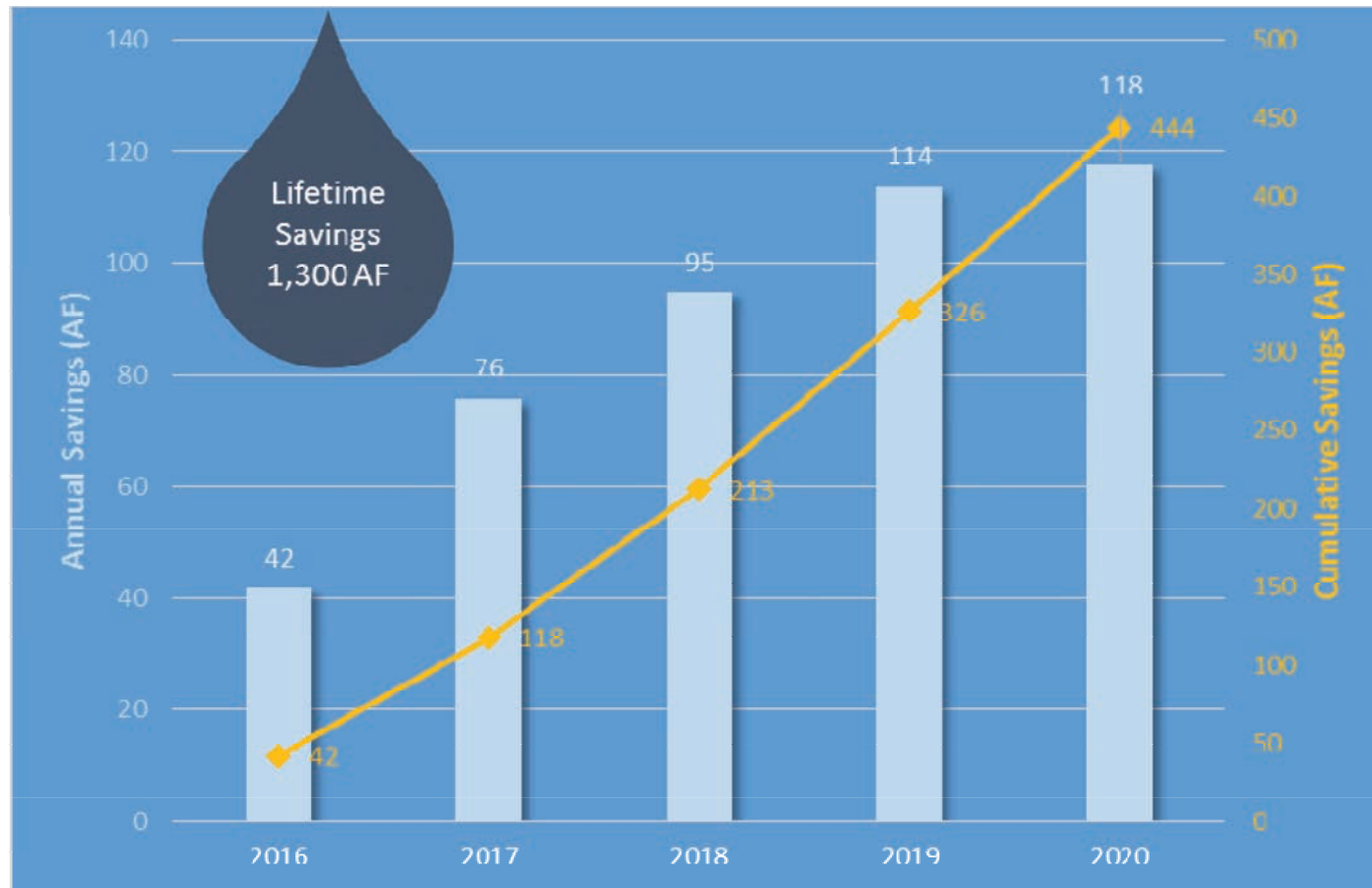
Step 3: Portfolio Development & Budgets



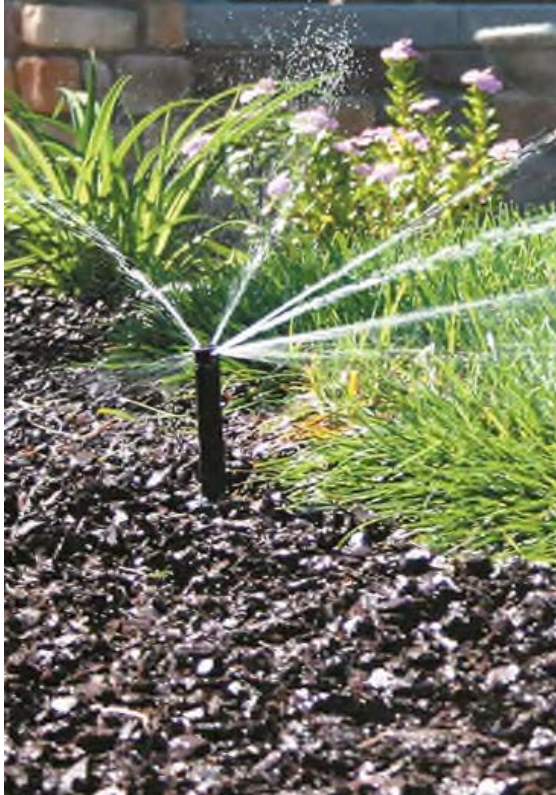
Program Portfolio (2016-2020)



Estimated Savings (2016-2020)



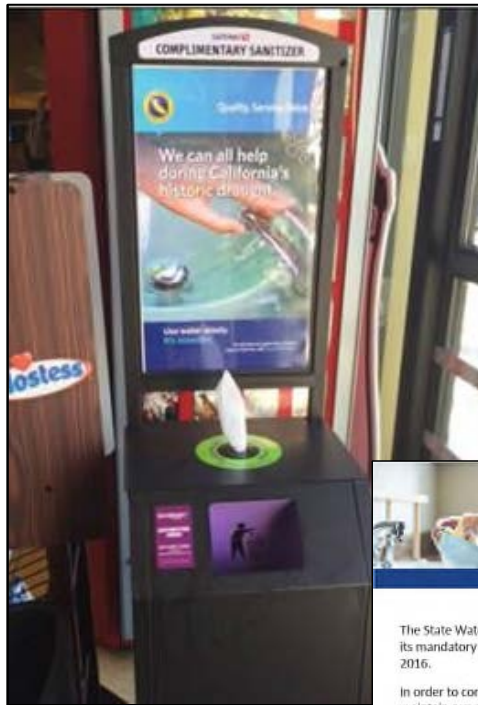
Compliance with Drought Regulations



- Original mandate from June 2015-February 2016 at 32% for Selma
- State extended emergency through October 2016 with mandated water-use reduction at 30%
- Reductions compared to 2013
- Water budgets similarly adjusted
- Surcharge courtesy tier implemented



Public Outreach



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Residential Rebates for Water-Efficient Products

Product Category	Product Qualifications	Rebate
High-efficiency toilet rebate (Non-Premium Models)	IFMA WaterSense Labeled. See qualified product list for qualified models.	Up to \$100
High-efficiency toilet rebate (Dual Premium Models)	MAP Premium Models. See qualified product list for qualified models.	Up to \$100
Residential High-Efficiency Clothes Washer	CEE Tier 3. See qualified product list for qualified models.	Up to \$150
Smart Irrigation Controller	SMART-labeled or FFA Water-Sense-labeled. See qualified product list for qualified models.	Up to \$120

Customer Eligibility

- Devices must be installed at a site served by California Water Service (Cal Water).
- The Cal Water account number must be for the location the device is installed.
- Conservation programs are not currently available to those served by the City of Commerce.

Rebate Details

- Rebates will only be paid for the purchase price of the device(s). This does not include tax, shipping, or installation.
- This offer only applies to qualified devices purchased and installed from January 1, 2015, through December 31, 2015, or until rebate program funds are depleted, whichever comes first.

Quality. Service. Value.

Water is essential to your business. Use it wisely.

California Water Service (Cal Water) can help with our on-site water-use efficiency evaluations* for commercial, industrial, and institutional customers at no charge.

High evaluation of your organization's property, including industrial processes, irrigation, and plumbing fixtures. You will receive a customized water-use report detailing how your property can be made more water-efficient.

Cal Water can help customers continue to use water wisely. This service is so don't delay!

7-1313 today!
Conservation Corps

State Extends Drought Restrictions through October 2016
El estado extiende las restricciones de la sequía hasta octubre de 2016

The State Water Resources Control Board (State) has decided to extend its mandatory water-use reductions and restrictions through October 2016.

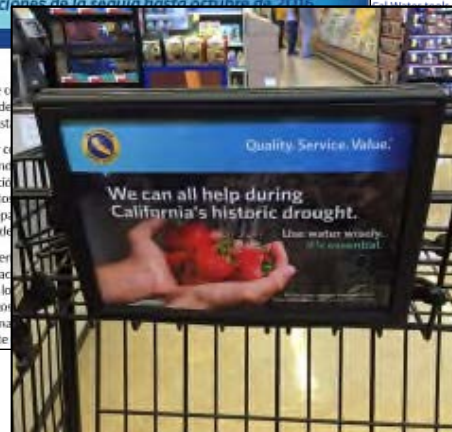
In order to continue meeting required reduction targets, we will maintain our current program of water budgets and banking. If you had your budgets modified through the appeal process, you will receive separate correspondence about the program. If you would like information about the appeal process, please visit www.calwater.com/appeal.

Please note that the State may modify its regulations after the April 1 snowpack assessment. We will notify you of any changes that are made. In the meantime, we thank you so much for your conservation efforts. For information on all of the programs we offer to help you meet the State's targets, please visit www.calwater.com/conservation.

La Junta de recursos de agua ha decidido extender sus restricciones de agua hasta octubre de 2016.

Para poder continuar cumpliendo con los objetivos de reducción requeridos, mantendremos nuestro programa actual de presupuestos y acumulación de agua. Si sus presupuestos fueron modificados a través del proceso de apelación, recibirá correspondencia separada sobre el proceso de apelación.

Tenga presente que el Estado puede modificar sus regulaciones después de la evaluación de la nieve en abril. Le avisaremos de cualquier cambio que se haga. En el meantime, le damos las gracias por sus esfuerzos de conservación. Para obtener información sobre todos los programas que ofrecemos para ayudarle a cumplir con los objetivos del Estado, visite www.calwater.com/conservation.



2015 UWMP Update: Outreach

- Preliminary information first sent to City in August 2015
- Two notices posted in local newspaper
- Draft update available at **calwater.com/conservation/uwmp** and at Customer Center
- Public hearing



Questions or Comments

- Provide any questions or comments on the Comment Form
- Comments on any parts of the UWMP will be accepted through May 19, 2016
- Send 2015 Urban Water Management Plan comments to: planninginfo@calwater.com
- Send Conservation Master Plan comments to: conservation@calwater.com



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