

# Salinas

## 2021 CONSERVATION REPORT

Cal Water is committed to supporting our customers and protecting our planet. We promote conservation and efficiency by educating our customers, offering programs for water-efficient fixtures, and providing financial incentives that result in both water-use reductions and lower water bills. Customer-driven water savings also help reduce the overall demand on our water supply, minimizing the need to invest in additional infrastructure and further promoting rate affordability to our customers.



### 2021 Annual Savings

Conservation programs utilized by customers in Cal Water's Salinas District in 2021 amounted to a savings of:

**920,000 gallons**



### 2021 Lifetime Savings

Over their lifetime, conservation programs implemented in 2021 will save:

**7.5 million gallons**



### 2021 Lifetime Savings by Category

**2.5 million gallons**

irrigation equipment/landscape upgrades

**4.3 million gallons**

plumbing fixture replacement

**660,000 gallons**

residential customer assistance



### Cumulative Lifetime Savings

Programs implemented since 2011 will result in a cumulative lifetime savings of:

**1.7 billion gallons**

CONSERVE MY

Salinas

SAVE WATER EVERY DAY

Quality. Service. Value.®

