

2020 Conservation Report

At California Water Service (Cal Water), we help our customers conserve water by offering programs and incentives to reduce indoor and outdoor water use, develop more efficient habits, and educate the next generation about the importance of managing water resources sustainably. Our respect for each person, the environment, and the earth's water supply is reflected in the design and implementation of these tailored programs that result in vast water savings, both now and for years to come.



2020 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Willows District in 2020 amounted to a savings of **40,000 gallons**.



2020 LIFETIME SAVINGS

Conservation programs implemented in 2020 will save **0.4 million gallons** over their lifetime.



Willows



2020 LIFETIME SAVINGS BY CATEGORY

(In Million Gallons)



0.2 Plumbing Fixture Replacements



0.2 Irrigation Equipment / Landscape Upgrades

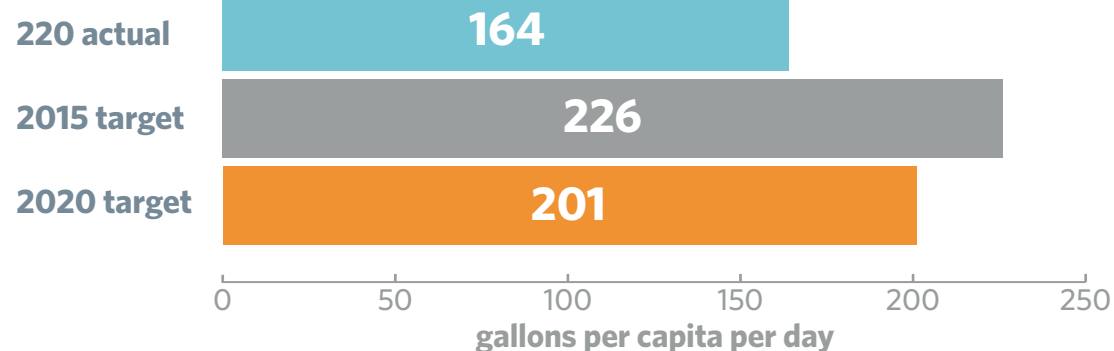


LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **23 million gallons**.



PER CAPITA URBAN WATER DEMAND



Quality. Service. Value.®

