

# 2020 Conservation Report

Cal Water takes a holistic approach to water efficiency and conservation by offering customized water savings rebate and incentive programs to support our customers' efforts to save water every day. By being water-wise, our customers help reduce the need to invest in additional infrastructure to meet water demand, and support water rate affordability. Cal Water is committed to meeting or surpassing all regulatory requirements and taking full responsibility to sustain California's precious water supply.



**2020 ANNUAL SAVINGS**  
Conservation programs utilized by customers in Cal Water's Kern River Valley District in 2020 amounted to a savings of **100,000 gallons**.

**2020 LIFETIME SAVINGS**  
Conservation programs implemented in 2020 will save **0.9 million gallons** over their lifetime.



## Kern River Valley



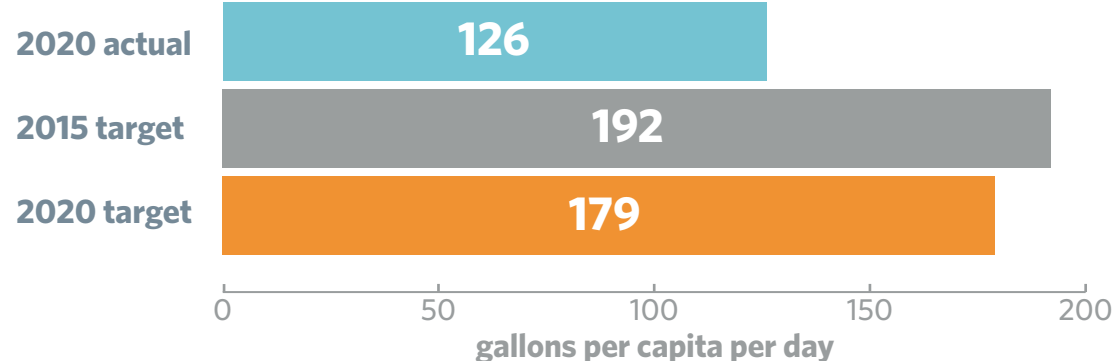
**2020 LIFETIME SAVINGS BY CATEGORY**  
(in million gallons)

- 0.8** Plumbing Fixture Replacements
- 0.1** Irrigation Equipment / Landscape Upgrades

**LIFETIME CUMULATIVE SAVINGS**  
Programs implemented since 2011 will result in a lifetime cumulative savings of **40 million gallons**.



**PER CAPITA URBAN WATER DEMAND**  
(SB X7-7)



Quality. Service. Value.®

