## 2019 Salinas District Conservation Report

2019 LIFETIME SAVINGS BY CATEGORY





At California Water Service (Cal Water), we help our customers conserve water by offering programs and incentives to reduce indoor and outdoor water use, develop more efficient habits, and educate the next generation about the importance of managing water resources sustainably.

Our respect for each person, the environment, and the earth's water supply is reflected in the design and implementation of these tailored programs that result in vast water savings, both now and for years to come.

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## savings 23

Conservation programs utilized by customers in Cal Water's Salinas District in 2019 amounted to a savings of 23 million gallons (MG).

## lifetime savings 413

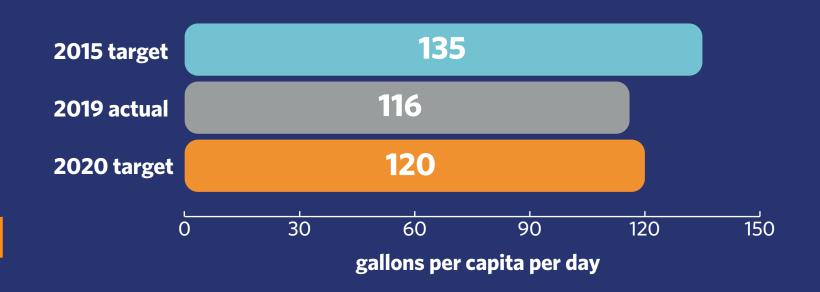
Conservation programs implemented in 2019 will save **413 MG** over their lifetime.

## savings 2

Programs implemented since 2011 will result in a lifetime cumulative savings of 2 billion gallons.



per capita urban water demand





Quality. Service. Value.®