

# Making a Splash in Conservation

## 2018 Conservation Report for Willows District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



### 2018 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Willows District in 2018 amounted to a savings of **19,000 gallons**.



### 2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save **182,000 gallons** over their lifetime.



### LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **23 million gallons**.

### LIFETIME CUMULATIVE SAVINGS BY CATEGORY

(in gallons)



**PLUMBING FIXTURE REPLACEMENTS**  
**13 million**



**IRRIGATION EQUIPMENT / LANDSCAPE UPGRADES**  
**7 million**

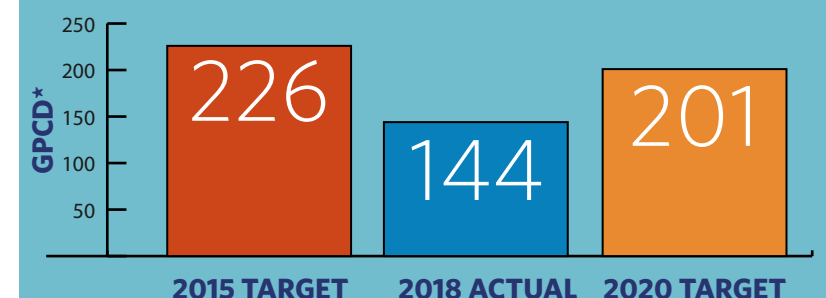


**RESIDENTIAL CUSTOMER ASSISTANCE**  
**1 million**



**NON-RESIDENTIAL CUSTOMER ASSISTANCE**  
**2 million**

### Per Capita Urban Water Demand (SB X7-7)



\*Gallons Per Capita Per Day



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