## Making a Splash in Conservation 2018 Conservation Report for Visalia District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



Quality. Service. Value.



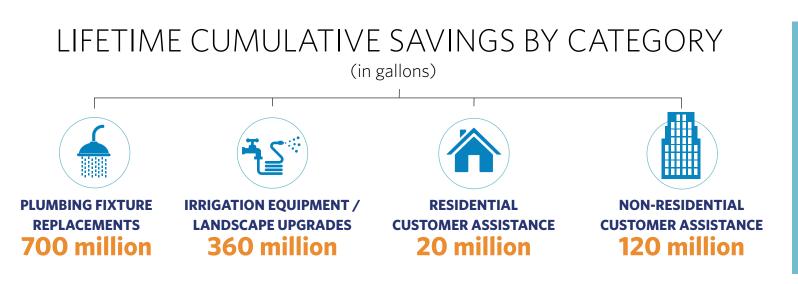
## 2018 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Visalia District in 2018 amounted to a savings of 2 million gallons (MG).



## 2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save 16 MG over their lifetime.







## LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **1.2 billion** gallons.

**Per Capita Urban Water Demand** (SB X7-7) 250 r 200 18 50 **2015 TARGET** 2018 ACTUAL 2020 TARGET