Making a Splash in Conservation 2018 Conservation Report for Visalia District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



Quality. Service. Value.



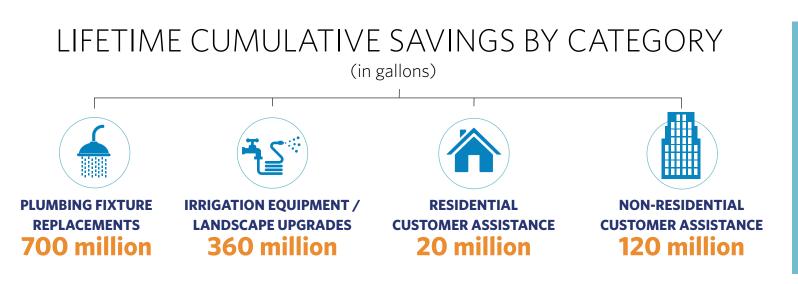
2018 ANNUAL SAVINGS

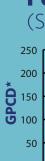
Conservation programs utilized by customers in Cal Water's Visalia District in 2018 amounted to a savings of 2 million gallons (MG).



2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save 16 MG over their lifetime.







LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **1.2 billion** gallons.

Per Capita Urban Water Demand (SB X7-7) 250 r 200 18 50 **2015 TARGET** 2018 ACTUAL 2020 TARGET