

Making a Splash in Conservation

2018 Conservation Report for South San Francisco District

California has a traditionally dry climate, which means making water conservation a way of life is particularly important.

At Cal Water, we make it our priority to assist our customers in their conservation efforts by providing each type of customer a robust portfolio of diverse and unique water-use efficiency programs.

The water savings presented in this report provide a glimpse of the successes our customers achieved in 2018 and cumulatively since 2011.



Quality. Service. Value:



2018 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's South San Francisco District in 2018 amounted to a savings of 1 million gallons (MG).



2018 LIFETIME SAVINGS

Conservation programs implemented in 2018 will save 11 MG over their lifetime.



LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **771 MG**.

LIFETIME CUMULATIVE SAVINGS BY CATEGORY (in gallons)



736 million

RRIGATION EQUIPMENT /
LANDSCAPE UPGRADES

16 million



RESIDENTIAL CUSTOMER ASSISTANCE 4 million



NON-RESIDENTIAL CUSTOMER ASSISTANCE

15 million

Per Capita Urban Water Demand
(SB X7-7)

150
90
60
30
2015 TARGET
2018 ACTUAL
*Gallons Per Capita Per Day