



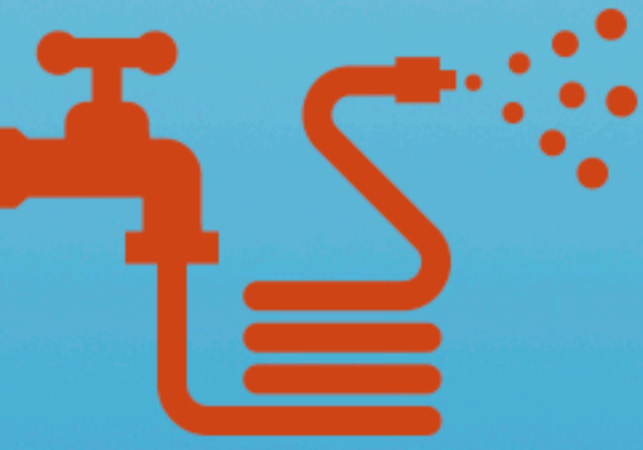
# 2017 CONSERVATION UPDATE

## WILLOWS DISTRICT

At California Water Service (Cal Water), our commitment is to deliver quality, service, and value to our customers. And, as we work to make conservation a way of life in California, we offer a wide variety of conservation programs and rebates to help our customers use water wisely — both indoors and outdoors.

## 2017 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Willows District in 2017 amounted to a savings of **56,000 gallons**.



[ That is equivalent to letting a 25 foot hose run full blast non-stop for 39 hours! ]

## 2017 LIFETIME SAVINGS

Conservation programs implemented in 2017 will save **554,000 gallons** over their lifetime.



[ That is equivalent to doing 28,000 loads of laundry! ]

## LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **22 million gallons**.



[ That is equivalent to taking a non-stop shower for 20 years! ]

## PER CAPITA URBAN WATER DEMAND\*

(SB X7-7)



\*Gallons Per Capita Per Day