



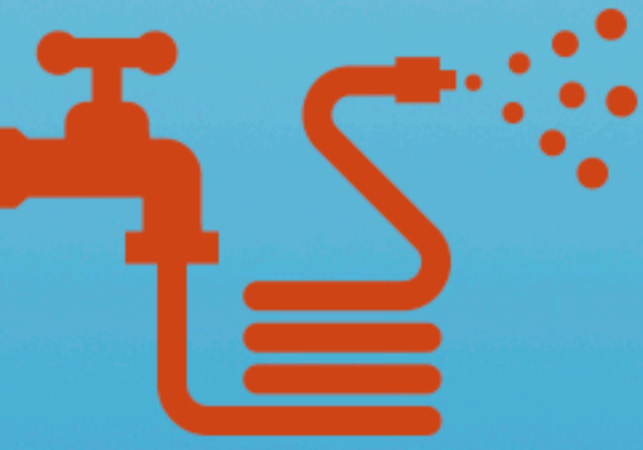
# 2017 CONSERVATION UPDATE

## MID-PENINSULA DISTRICT

At California Water Service (Cal Water), our commitment is to deliver quality, service, and value to our customers. And, as we work to make conservation a way of life in California, we offer a wide variety of conservation programs and rebates to help our customers use water wisely — both indoors and outdoors.

## 2017 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Mid-Peninsula District in 2017 amounted to a savings of **3.6 million gallons** (MG).



That is equivalent to letting a 25 foot hose run full blast non-stop for 2,496 hours!

## 2017 LIFETIME SAVINGS

Conservation programs implemented in 2017 will save **41.9 MG** over their lifetime.



That is equivalent to doing 2.1 million loads of laundry!

## LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **1.5 billion gallons**.



That is equivalent to taking a non-stop shower for 1,310 years!

## PER CAPITA URBAN WATER DEMAND\*

(SB X7-7)



\*Gallons Per Capita Per Day