



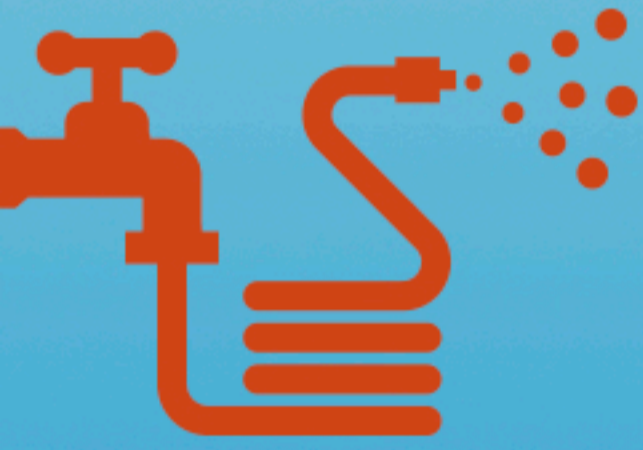
2017 CONSERVATION UPDATE

SALINAS DISTRICT

At California Water Service (Cal Water), our commitment is to deliver quality, service, and value to our customers. And, as we work to make conservation a way of life in California, we offer a wide variety of conservation programs and rebates to help our customers use water wisely — both indoors and outdoors.

2017 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Salinas District in 2017 amounted to a savings of **1.4 million gallons** (MG).



That is equivalent to letting a 25 foot hose run full blast non-stop for 952 hours!

2017 LIFETIME SAVINGS

Conservation programs implemented in 2017 will save **14.2 MG** over their lifetime.



That is equivalent to doing 727,000 loads of laundry!

LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **1.2 billion gallons**.



That is equivalent to taking a non-stop shower for 1,115 years!

PER CAPITA URBAN WATER DEMAND*

(SB X7-7)



*Gallons Per Capita Per Day