



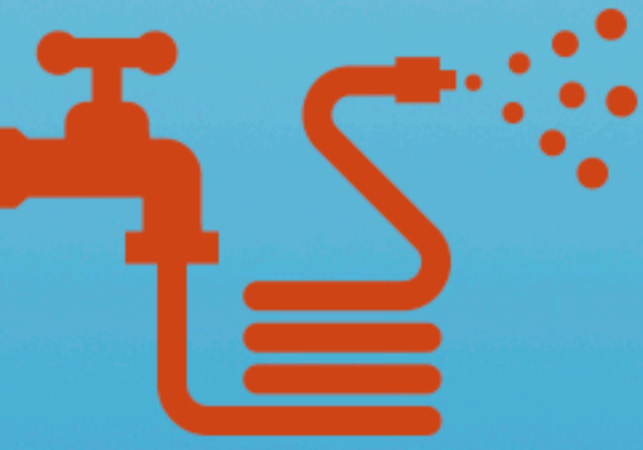
2017 CONSERVATION UPDATE

SELMA DISTRICT

At California Water Service (Cal Water), our commitment is to deliver quality, service, and value to our customers. And, as we work to make conservation a way of life in California, we offer a wide variety of conservation programs and rebates to help our customers use water wisely — both indoors and outdoors.

2017 ANNUAL SAVINGS

Conservation programs utilized by customers in Cal Water's Selma District in 2017 amounted to a savings of **249,000 gallons**.



That is equivalent to letting a 25 foot hose run full blast non-stop for 173 hours!

2017 LIFETIME SAVINGS

Conservation programs implemented in 2017 will save **2.4 million gallons** (MG) over their lifetime.



That is equivalent to doing 124,000 loads of laundry!

LIFETIME CUMULATIVE SAVINGS

Programs implemented since 2011 will result in a lifetime cumulative savings of **233 MG**.



That is equivalent to taking a non-stop shower for 211 years!

PER CAPITA URBAN WATER DEMAND*

(SB X7-7)



*Gallons Per Capita Per Day