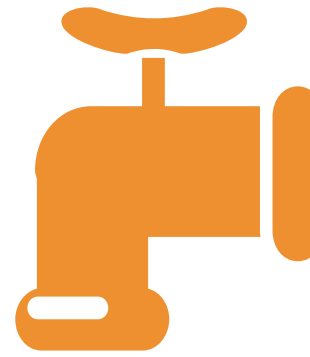




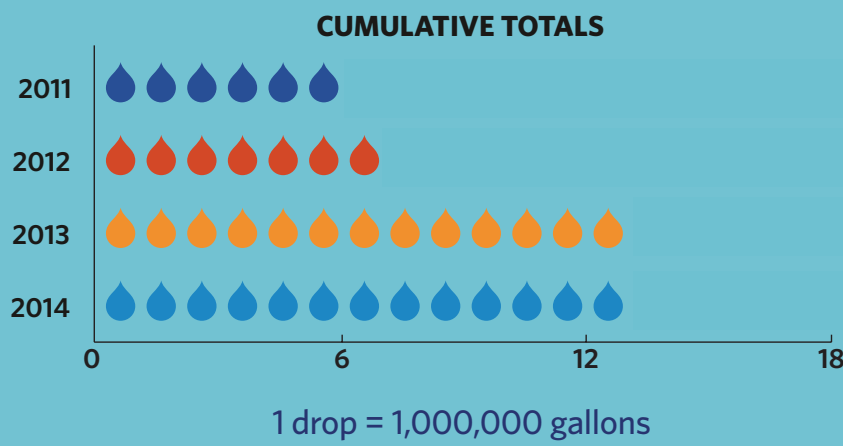
2014 Conservation Update

Selma District

Implementation of Cal Water's conservation programs has resulted in a savings of **1.4** million gallons (MG) of water in **2014** and is expected to save more than **14** MG over the lifetime of these programs.



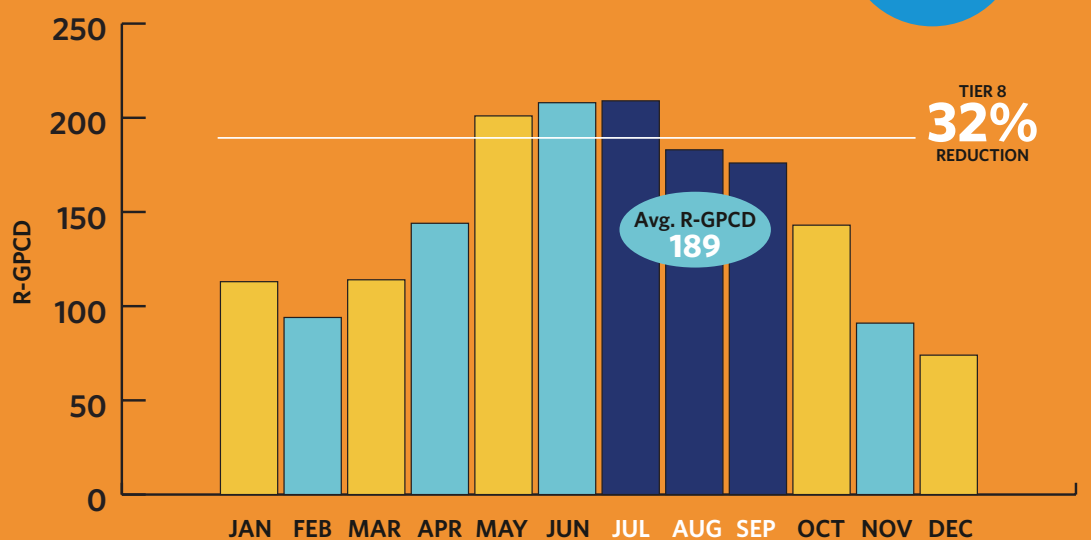
Since **2011**, our programs have saved **39** MG and are expected to save nearly **258** MG over their lifetime.



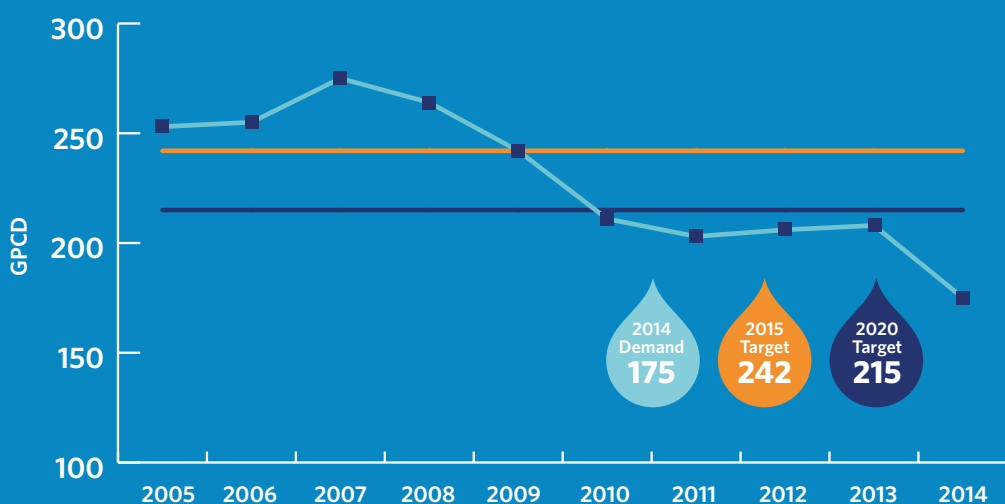
The State of California is requiring utilities to achieve a **25%** reduction in potable, urban water use statewide by **February 2016**. To meet this target, the State has assigned each water system to a water use reduction tier based upon average July-September 2014 residential per capita demand (R-GPCD).

Cal Water's Selma District is required to meet the Tier 8 reduction of **32%** from 2013.

2014 Residential GPCD



Total GPCD & State Legislated Targets



Statewide policies mandate water utilities to **significantly reduce overall per capita urban water demand** (gpcd: gallons per capita per day) and meet specific 2015 and 2020 targets per district.

