## CALIFORNIA ZATER SERVICE

## **2014 Conservation Update**

## **Redwood Valley District**

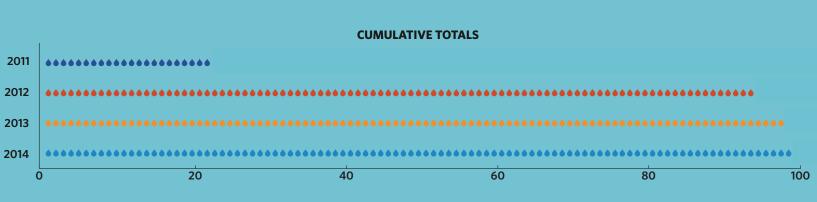
Implementation of Cal Water's conservation programs has resulted in a savings of **101** thousand gallons (K) of water in **2014** and is expected to save nearly **1** million gallons (MG) over the lifetime of these programs.

High-Efficiency Conservation Clothes Washer Rebates Rebates Conservation Rebates Rebates



220 K 2011

**Since 2011**, our programs have saved more than **3** MG and are expected to save nearly **7** MG over their lifetime.



983 K 2013

943 K 2012

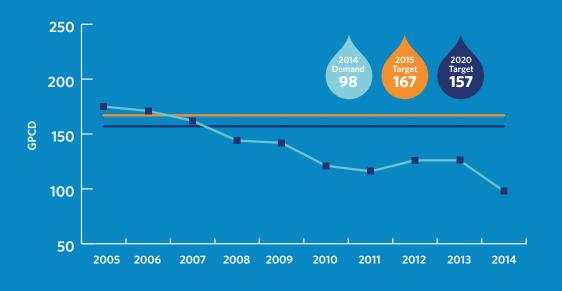
1 drop = 10,000 gallons

The State of California is requiring utilities to achieve a **25%** reduction in potable, urban water use statewide by **February 2016**. To meet this target, the State has assigned each water system to a water use reduction tier based upon average July-September 2014 residential per capita demand (R-GPCD).

Cal Water's Redwood Valley District is required to meet the Tier 4 reduction of 160/6 from 2013.



## **Total GPCD & State Legislated Targets**



Statewide policies mandate water utilities to significantly reduce overall per capita urban water demand (gpcd: gallons per capita per day) and meet specific 2015 and 2020 targets per district.

