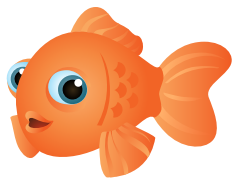
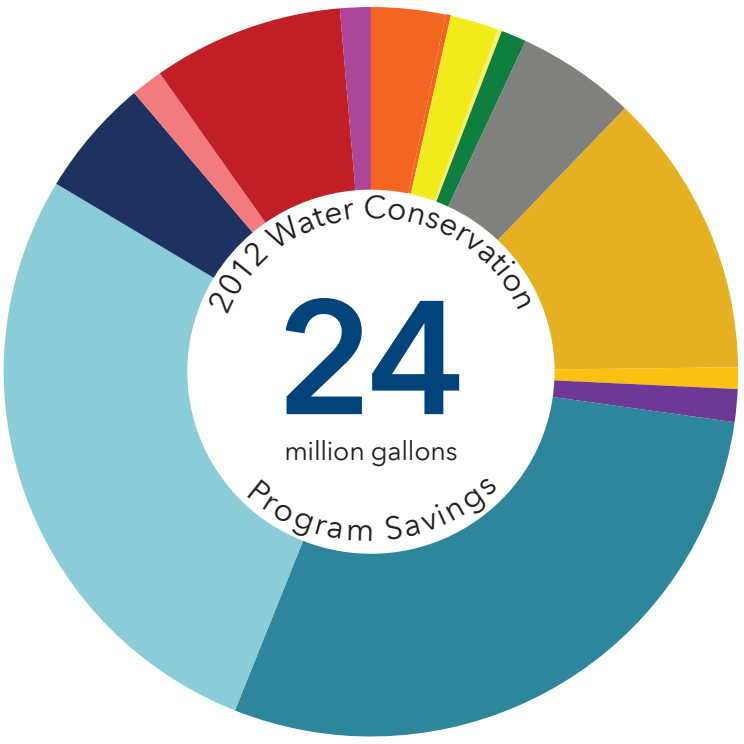
2012 Water Conservation Report

Palos Verdes District



Cal Water's conservation programs are broad in scope and implemented with the goal of meeting 2020 urban water use reduction requirements. Approximately 24 million gallons (MG) of water were conserved through the programs implemented in 2012. These programs are expected to save 216 MG over their lifetime.



High-Efficiency Sprinkler Nozzle Program

12,709 nozzles distributed & 13 MG conserved in 2012. Expected lifetime savings of 132 MG over a10 year product life.

Bathroom Fixture Replacement Program

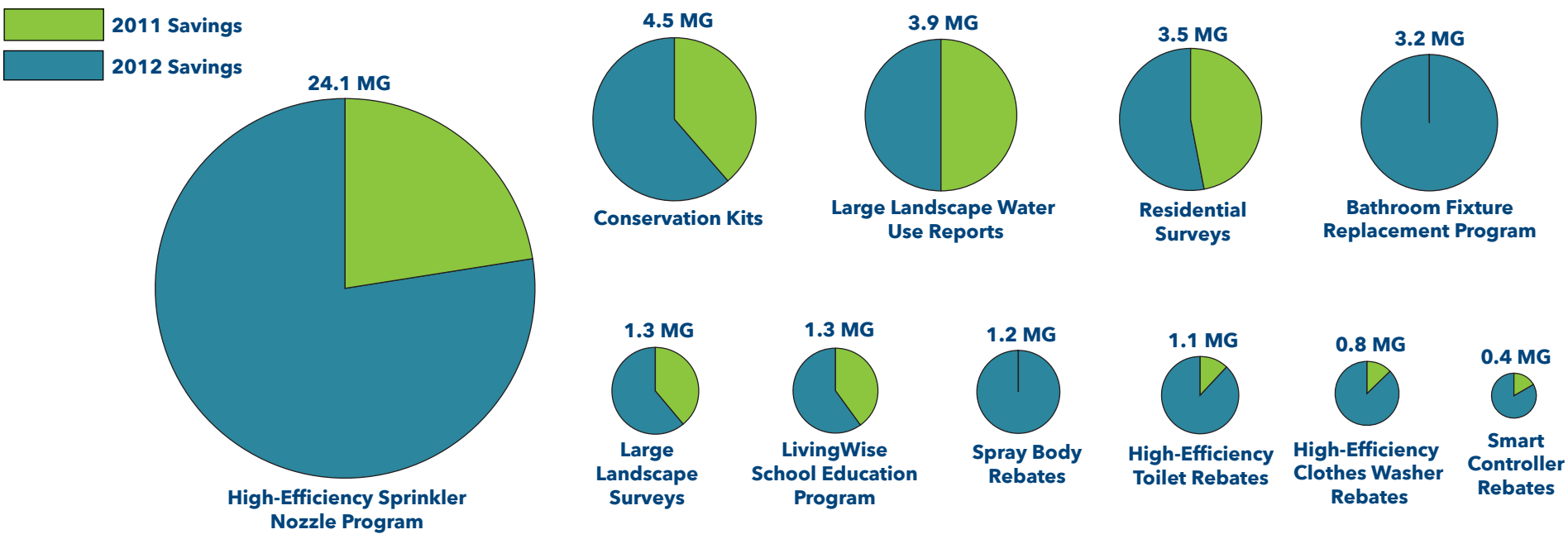
399 toilets installed & 3 MG conserved in 2012. Expected lifetime savings of 43 MG over a 25 year product life.

Large Landscape Water Use Reports

80 reports completed & 2 MG conserved in 2012. Expected lifetime savings of 2 MG over a 1 year product life.

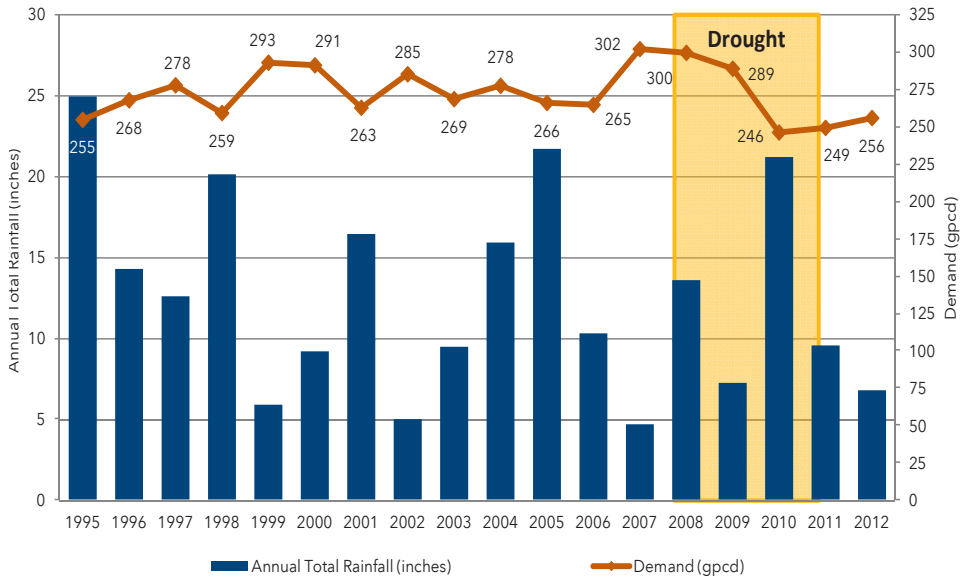
=1 MG of active savings in 2012

Cumulative Savings - Water savings from most of the existing conservation programs continue well after implementation. In Palos Verdes, more than 45 MG of water have been conserved as a result of programs implemented in 2011 and 2012.



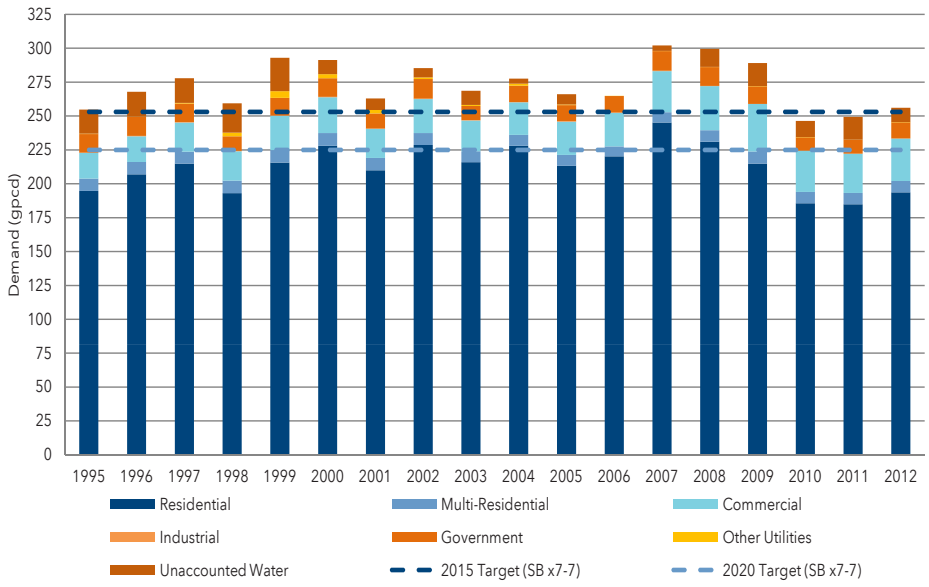
Statewide policies and agreements mandate water utilities to significantly reduce per capita urban water demand by 2020. Over the last several years water use has trended down. Changes in demand can be attributed to a number of factors, including, but not limited to, economic conditions, public awareness, climate, and implementation of conservation programs.

Water Demand and Local Rainfall



gpcd = gallons per capita per day

Water Demand by Customer Type and State Legislated Targets



Use water wisely. It's essential.

CALIFORNIA WATER SERVICE CO.