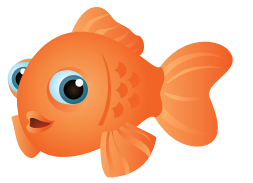


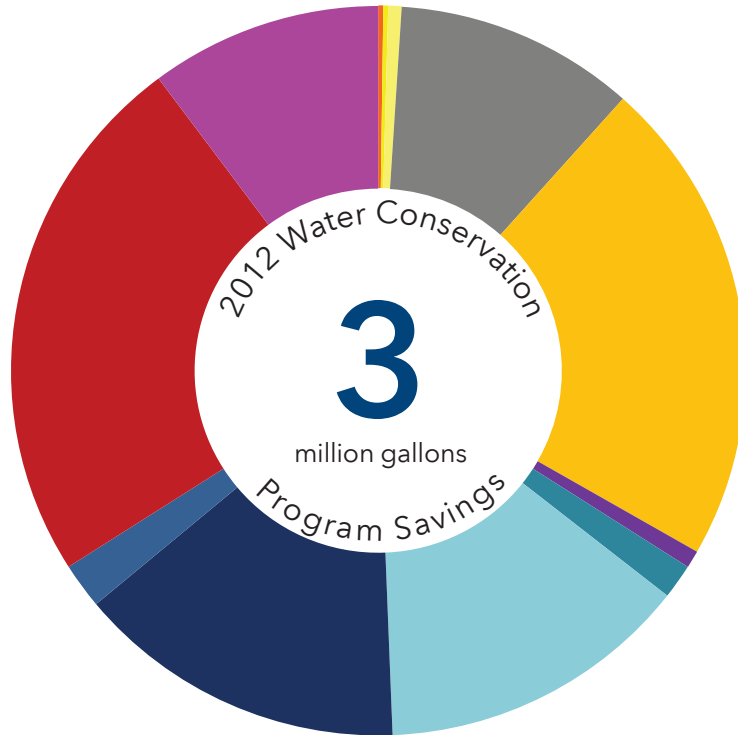
2012 Water Conservation Report

Oroville District



Cal Water's conservation programs are broad in scope and implemented with the goal of meeting 2020 urban water use reduction requirements. Approximately 3 million gallons (MG) of water were conserved through the programs implemented in 2012. These programs are expected to save 18 MG over their lifetime.

- Single-Family Residential High-Efficiency Toilet Rebates
- Single-Family High-Efficiency Clothes Washer Rebates
- Commercial High-Efficiency Clothes Washer Rebates
- Spray Body Rebates
- Commercial Bathroom Fixture Replacement Program
- Single-Family Residential Surveys
- Single-Family High-Efficiency Sprinkler Nozzle Program
- Commercial High-Efficiency Sprinkler Nozzle Program
- Single-Family Residential Conservation Kits
- Multiple-Family Residential Conservation Kits
- Large Landscape Water Use Reports
- Large Landscape Surveys



Large Landscape Water Use Reports

24 reports completed & 725,000 gallons conserved in 2012. Expected lifetime savings of 725,000 gallons over a 1 year product life.



Bathroom Fixture Replacement Program

104 toilets installed & 659,000 gallons conserved in 2012. Expected lifetime savings of 6 MG over a 25 year product life.



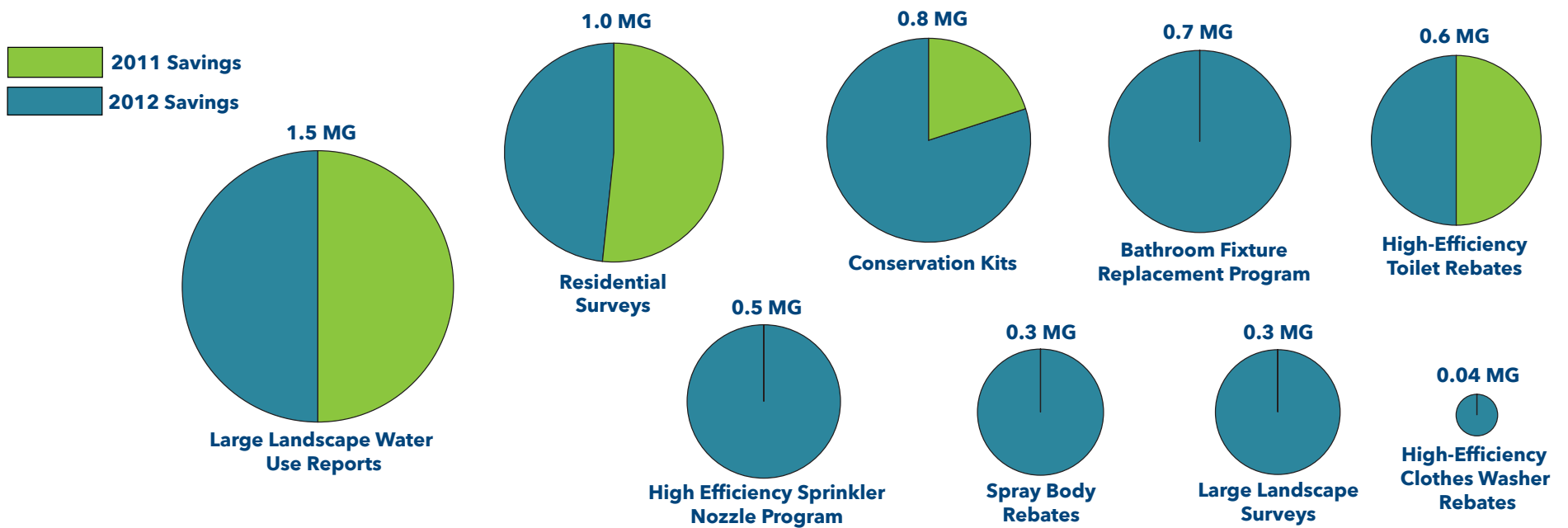
Conservation Kits

115 kits distributed & 506,000 gallons conserved in 2012. Expected lifetime savings of 2 MG over a 5 year product life.



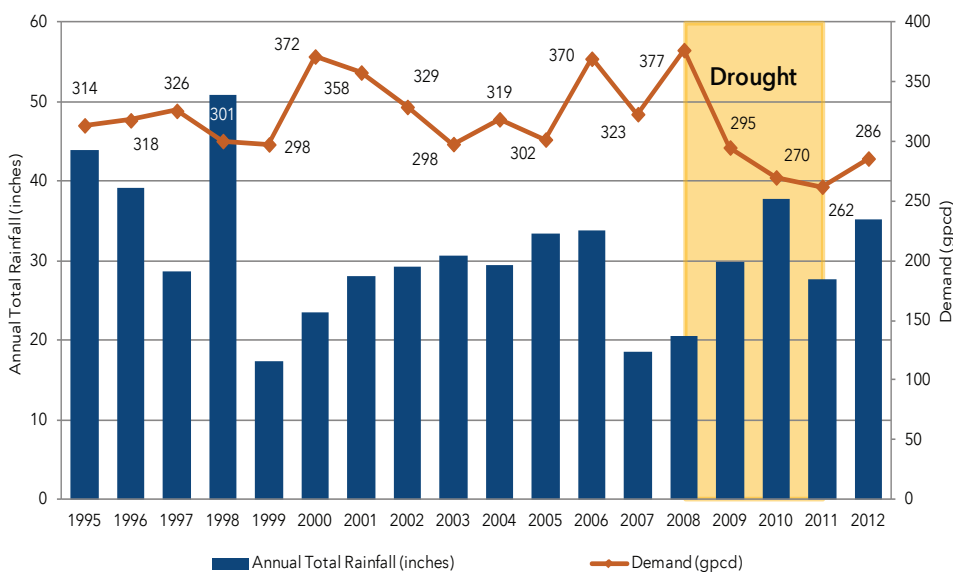
◆=100,000 gallons of active savings

Cumulative Savings - Water savings from most of the existing conservation programs continue well after implementation. In Oroville, more than 5 MG of water have been conserved as a result of programs implemented in 2011 and 2012.



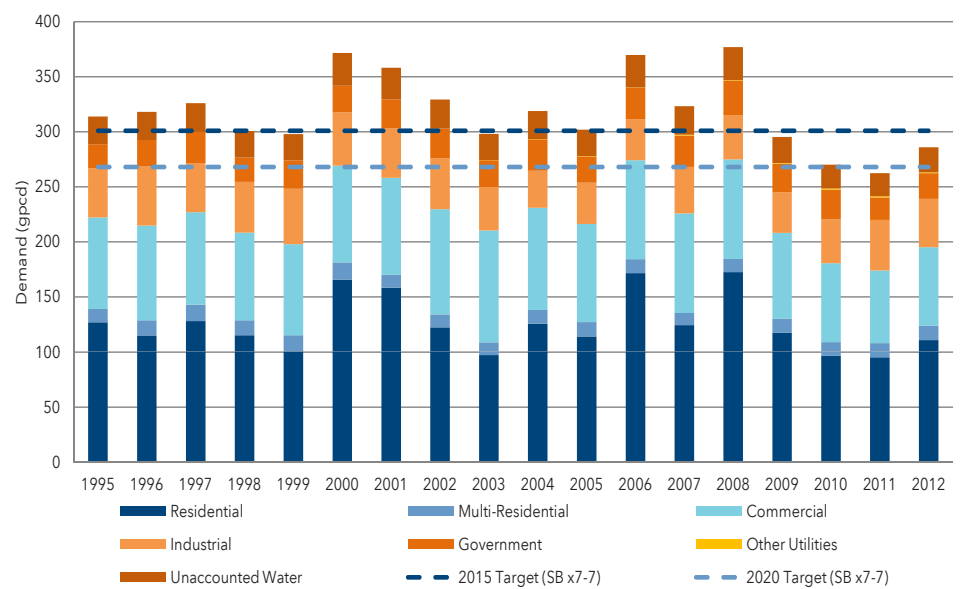
Statewide policies and agreements mandate water utilities to significantly reduce per capita urban water demand by 2020. Over the last several years water use has trended down. Changes in demand can be attributed to a number of factors, including, but not limited to, economic conditions, public awareness, climate, and implementation of conservation programs.

Water Demand and Local Rainfall



gpcpd = gallons per capita per day

Water Demand by Customer Type and State Legislated Targets



**Use water wisely.
It's essential.**

