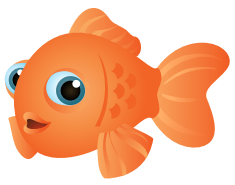
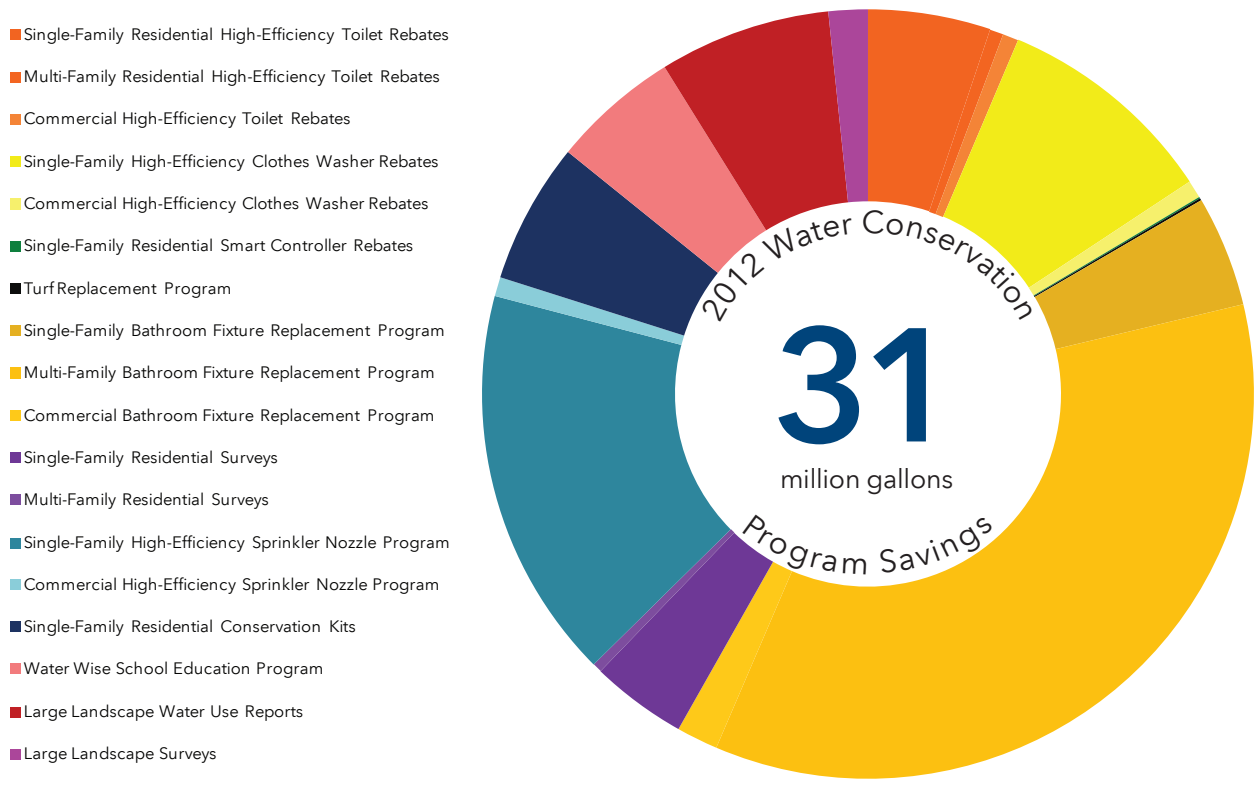
2012 Water Conservation Report

Mid-Peninsula District



Cal Water's conservation programs are broad in scope and implemented with the goal of meeting 2020 urban water use reduction requirements. Approximately 31 million gallons (MG) of water were conserved through the programs implemented in 2012. These programs are expected to save 262 MG over their lifetime.



Bathroom Fixture Replacement Program

1,183 toilets installed & 13 MG conserved in 2012. Expected lifetime savings of 135 MG over a 25 year product life.

High-Efficiency Sprinkler Nozzle Program

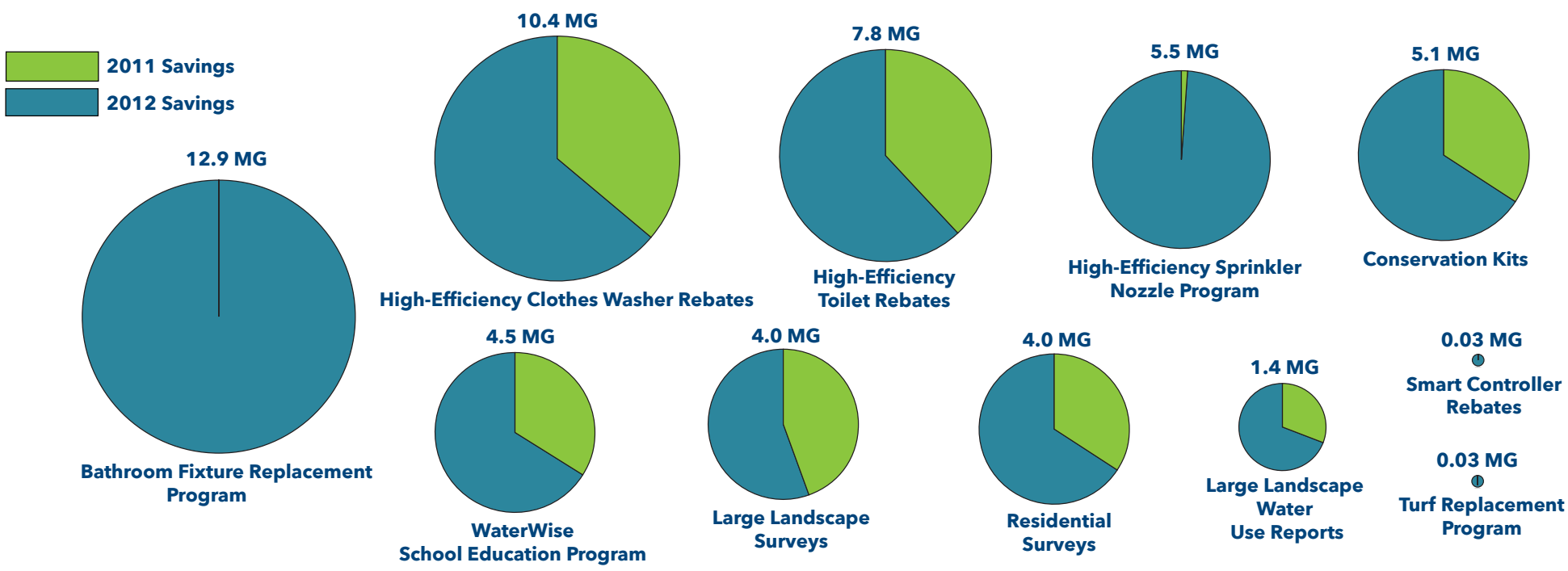
5,163 nozzles distributed & 5 MG conserved in 2012. Expected lifetime savings of 54 MG over a10 year product life.

High-Efficiency Clothes Washer Rebates

908 washer rebates paid & 3 MG conserved in 2012. Expected lifetime savings of 24 MG over a10 year product life.

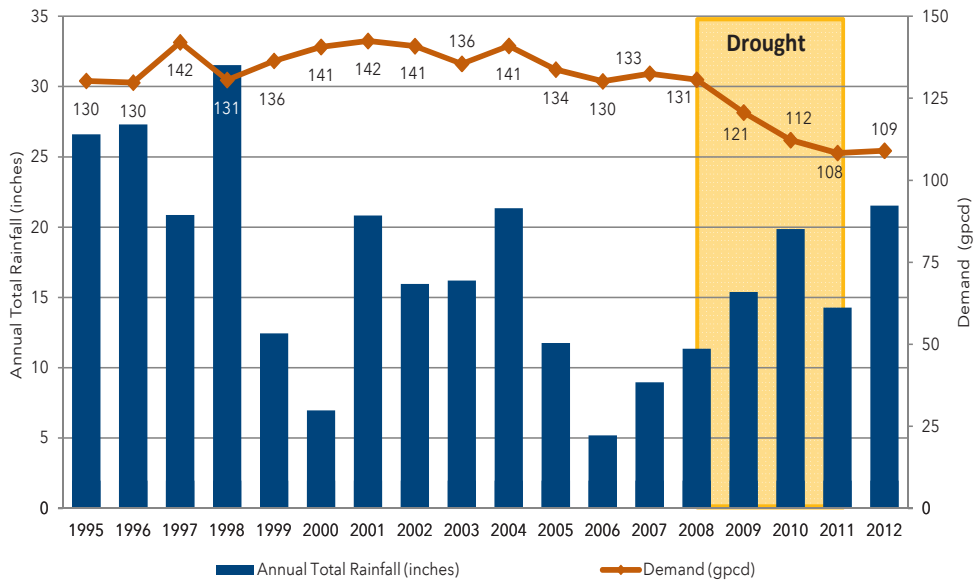
=1 MG of active savings in 2012

Cumulative Savings - Water savings from most of the existing conservation programs continue well after implementation. In Mid-Peninsula, more than 55 MG of water have been conserved as a result of programs implemented in 2011 and 2012.

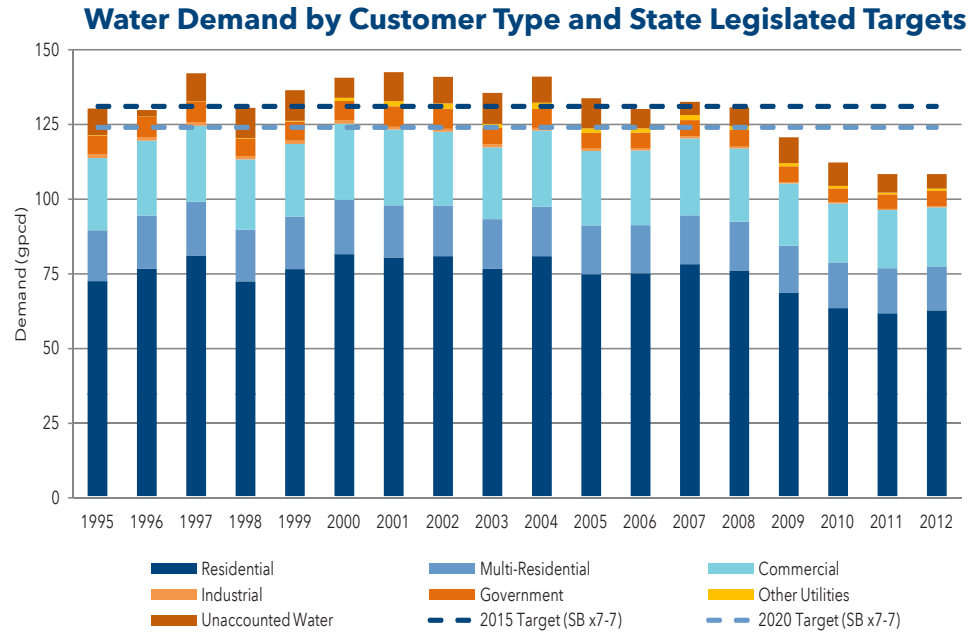


Statewide policies and agreements mandate water utilities to significantly reduce per capita urban water demand by 2020. Over the last several years water use has trended down. Changes in demand can be attributed to a number of factors, including, but not limited to, economic conditions, public awareness, climate, and implementation of conservation programs.

Water Demand and Local Rainfall



Water Demand by Customer Type and State Legislated Targets



gpcd = gallons per capita per day

Use water wisely. It's essential.