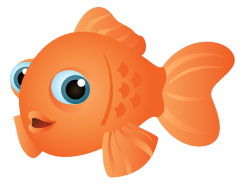
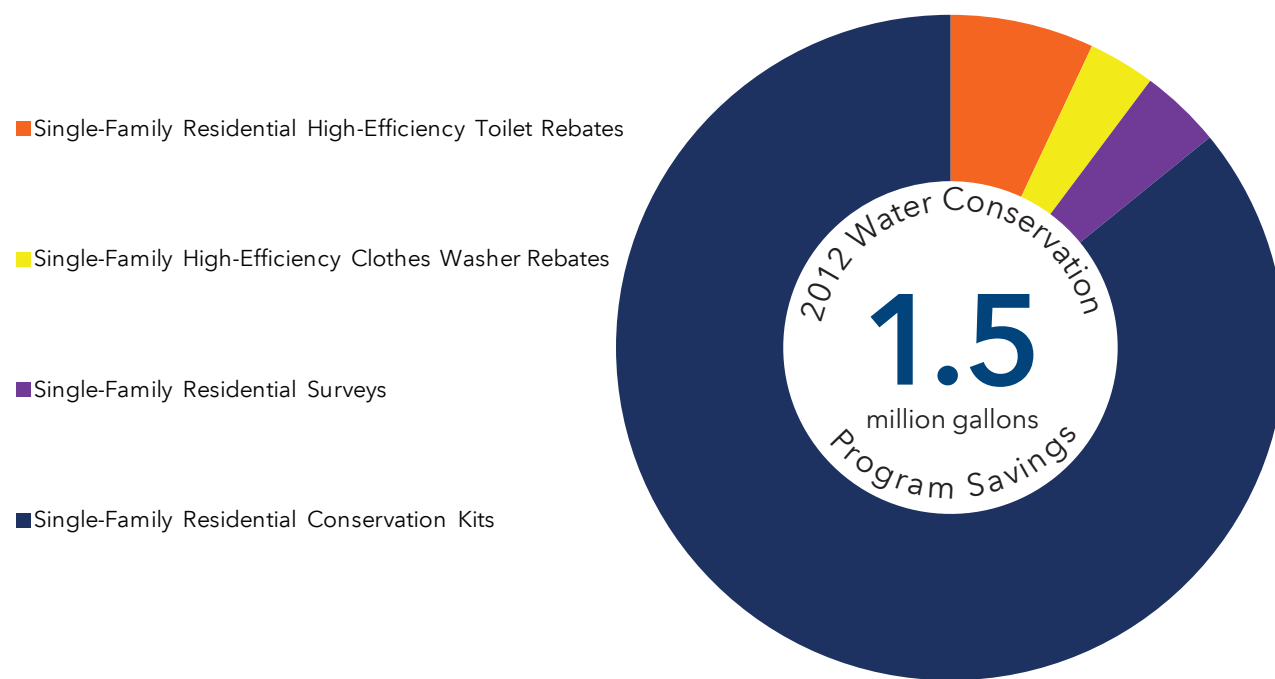


2012 Water Conservation Report

Kern River Valley District



Cal Water's conservation programs are broad in scope and implemented with the goal of meeting 2020 urban water use reduction requirements. Approximately 1.5 million gallons (MG) of water were conserved through the programs implemented in 2012. These programs are expected to save 6.8 MG over their lifetime.



Conservation Kits

292 kits distributed & 1.3 MG conserved in 2012. Expected lifetime savings of 5 MG over a 5 year product life.



High-Efficiency Toilet Rebates

16 toilet rebates paid & 104,000 gallons conserved in 2012. Expected lifetime savings of 1.4 MG over a 25 year product life.

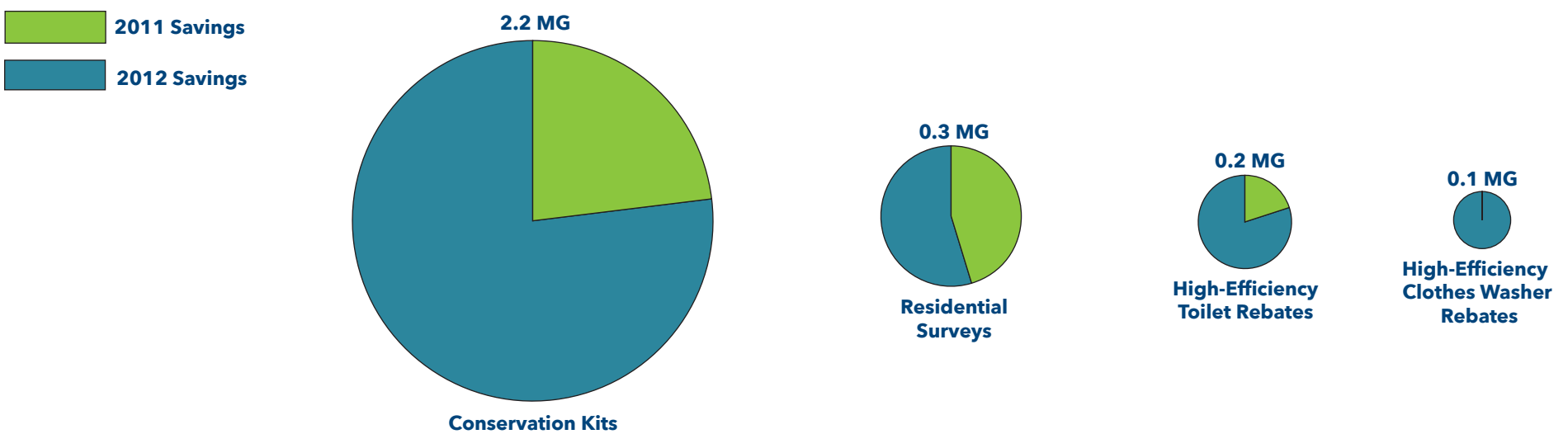


Residential Surveys

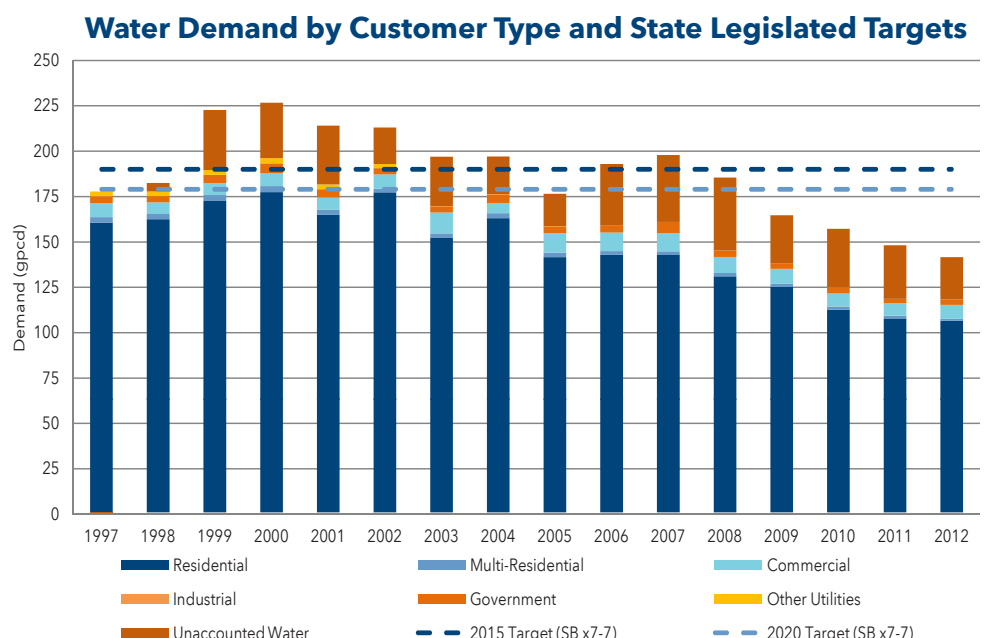
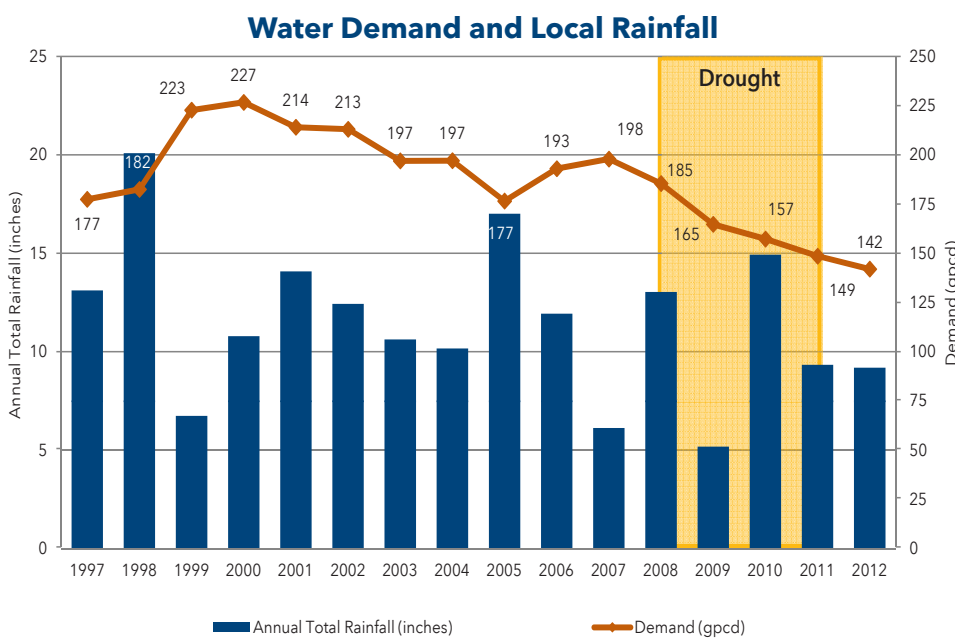
5 surveys completed & 59,000 gallons conserved in 2012. Expected lifetime savings of 241,000 gallons over a 5 year product life.

◆ = 100,000 gallons of active savings in 2012

Cumulative Savings - Water savings from most of the existing conservation programs continue well after implementation. In Kern River Valley, more than 2 MG of water have been conserved as a result of programs implemented in 2011 and 2012.



Statewide policies and agreements mandate water utilities to significantly reduce per capita urban water demand by 2020. Over the last several years water use has trended down. Changes in demand can be attributed to a number of factors, including, but not limited to, economic conditions, public awareness, climate, and implementation of conservation programs.



**Use water wisely.
It's essential.**

